



## The CEO **Water** Mandate



# **Towards a Common Water Accounting Framework: a common language for water users**

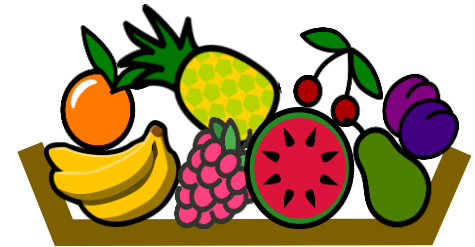
14<sup>th</sup> Meeting of the UN Committee of Experts on Environmental Economic Accounting UNCEEA, New York

June 25 2019

## Current situation

- Facing **global water crisis** with increasing competition to access freshwater resources of declining quantity and quality, exacerbated by climate change
- Requires **urgent collaborative action** by all stakeholders (private, public and civil society)
  - **Key enabler:** ability for all to measure and communicate water in a simple, consistent way
- The “eco-system” of water initiatives is complex and rapidly evolving with **significant fragmentation** of water language and metrics – which include:
  - Climate scenario modeling
  - Contextual target setting
  - Corporate water disclosure
  - Impact and benefit accounting
  - IWRM metrics & SDGs
  - Water valuation & ROI

But there is still **no simple, consistent method** for all to measure and communicate water

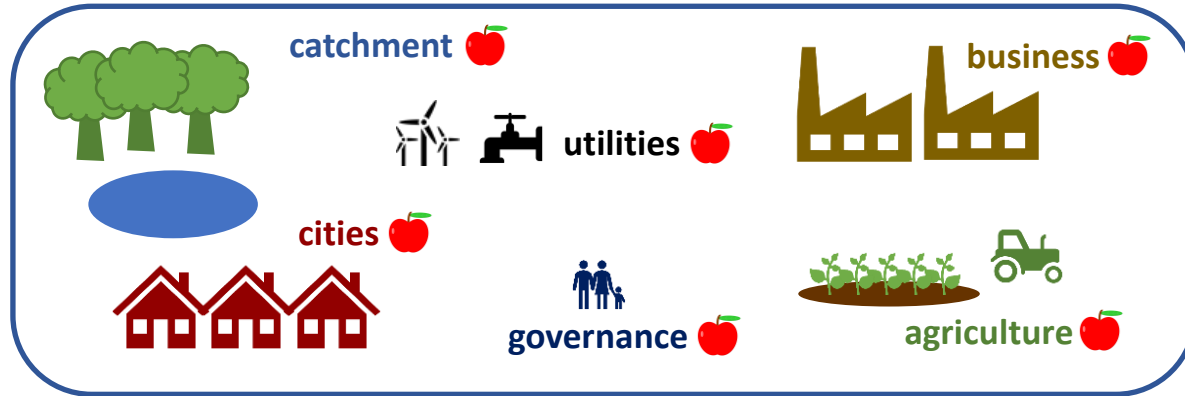


# Our Response

UN - 2019 leaving no one behind

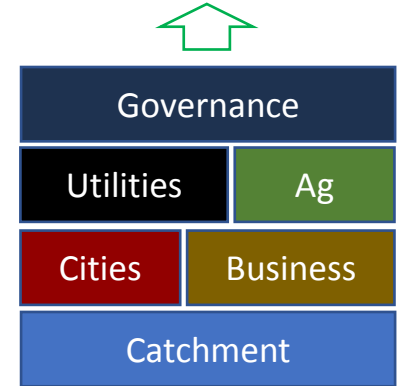
**Proposed response:** a simple **common water accounting framework** which can be applied by all water users, in all water contexts, at all scales

**Context:** increasing water stress & competition for freshwater access



UN - 2019 leaving no one behind

Common view



Variable data inputs

# Our Vision

UN - 2019 leaving no one behind

**Vision:** a simple **common water accounting framework** which can be applied by all water users, in all water contexts, at all scales

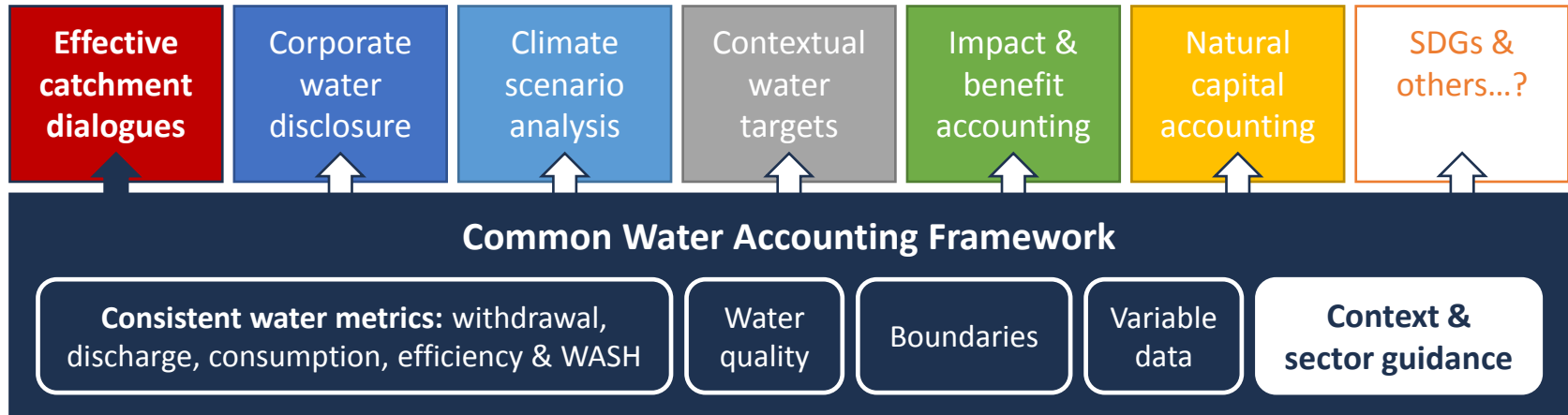
## Beneficiaries



**All stakeholders**

Corporates, finance communities & **all** interested stakeholders

**All stakeholders**



## July 2019 – January 2020

- Presenting results from scoping phase in Stockholm World Water Week '19 – discussion of synergies and differences of existing water accounting initiatives
- Formation of a Stakeholder Advisory Group - by October 2019
- Formation of Technical Working Groups to develop framework – by January 2020

## For more details, please contact:

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- Visit our webpage [www.ceowatermandate.org/waterprotocol](http://www.ceowatermandate.org/waterprotocol)