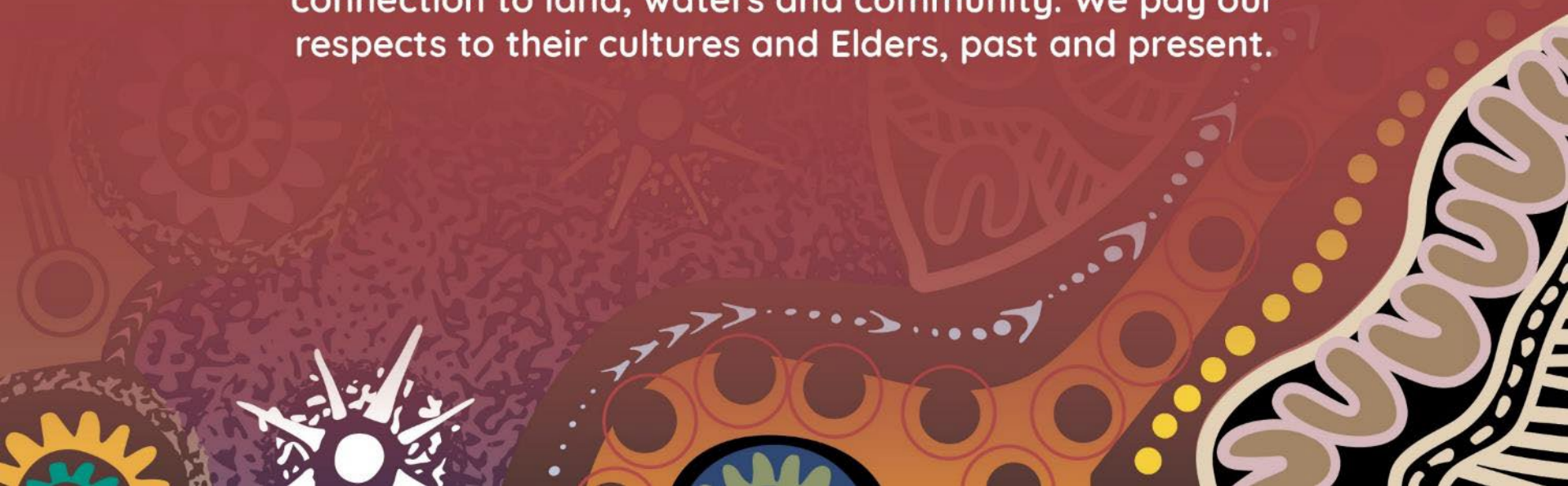




Our Story.
Our Future.

The Australian Bureau of Statistics acknowledges the Traditional Owners and Custodians of Country throughout Australia and recognises their continuing connection to land, waters and community. We pay our respects to their cultures and Elders, past and present.



Area A – Coordination and Communication

Jonathon Khoo, ABS



Our Story.
Our Future.



Presentation outline



Our Story.
Our Future.

- Summary of current and future activities (Chair Area A)
- Net Zero Sprint initiative (ABS)
- Data Gaps initiative 3 (IMF)
- Expert Group on Well-being measurement (Co-Chair of Expert Group)
- Questions, discussion and summary.

Area A Mandate: Coordination, integration and complementarity of programs relevant to UNCEEA



Mandate and summary of current activities

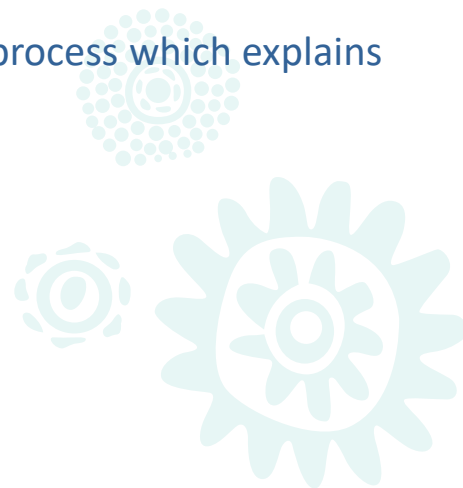


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- 24/25 Activities:
 - UNCEEA quarterly update
 - Communication strategy for the SEEA Central Framework update
 - Uses of SEEA for policy webinars
 - Landscape assessment



- Mandate from UNSC to undertake a SEEA CF update process which includes:
 - Broad consultation,
 - Strong communication and user engagement
 - Coordination with the updates of other statistical standards to foster greater consistency
- Purpose of the Strategy: outline a coordinated approach to the update process which explains how it meets these aims.
- Key elements of the strategy could include:
 - Identifying target audiences and key messages
 - Types of activities
 - Outline of process and benefits

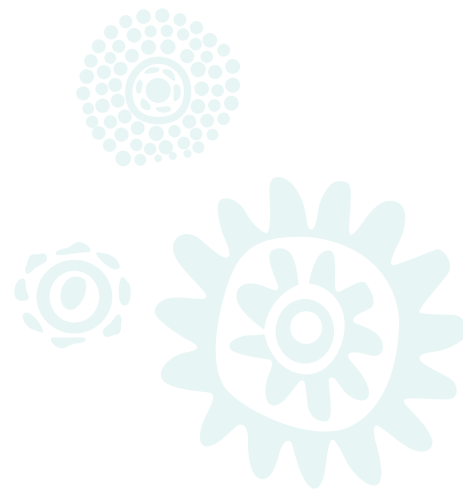


Future Work



Our Story.
Our Future.

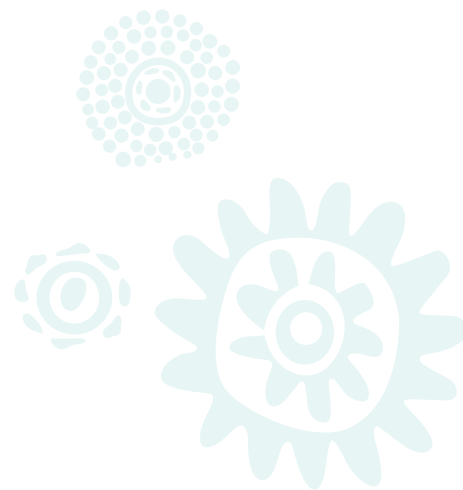
- Refining the SEEA CF update communication strategy.
- Maintaining the landscape assessment.
- Overseeing the UNCEEA quarterly update
- Involvement in selected global initiatives.



- Established under the United Nations Network of Economic Statisticians, sprints are time limited coordinated activities aimed at sharing experiences on a theme relevant to economic Statisticians.
- The Net Zero sprint aims to share experiences on measuring progress toward the 2050 goal of achieving net zero emissions.
- Approach is to hold 2 webinars and deliver a ‘storybook’.
 - Webinar 1 (mid August): Country experiences telling the net zero story.
 - Webinar 2 (early October): Frameworks, key indicators and collaboration
- Storybook: Net Zero storybook for National Statistical Offices and Systems:



— Alessandra Alfieri

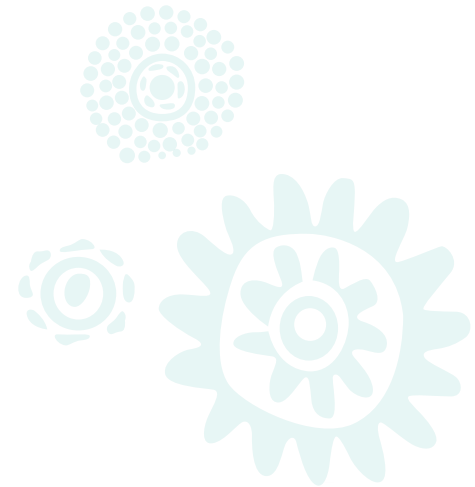


Expert Group of Wellbeing Measurement



Our Story.
Our Future.

— Richard Heys



Questions for the committee



Our Story.
Our Future.

The UNCEEAA is asked to express its views on:

- the plans to develop a document outlining the communication strategy for the update of the SEEA
- Central Framework;
- the engagement with the global initiatives mentioned above (i.e. the Net Zero Sprint and the Expert Group on Wellbeing Measurement) and suggest alternative or additional initiatives that could be prioritised; and
- the overall workplan proposed for the 2025-2026 period.

