



System of Environmental Economic Accounting



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Update on Measuring Sustainable Tourism

12th UNCEEA meeting
New York, USA



United Nations

Background

- UNWTO launched Towards a Statistical Framework for Measuring Sustainable Tourism (MST) project in 2015, with support of UNSD
- Flagship project within UNWTO
- Initial plans presented at 10th and 11th UNCEEAA meetings
- Linking of the SEEA with existing framework for TSA
- Measures progress towards SDG targets related to sustainable tourism
- International Year of Sustainable Tourism for Development (2017)

Key Developments

- **Working group of experts on MST**
 - First meeting in Madrid in October 2016 with over 50 participants
 - Emphasis on taking into account spatial scale
 - Challenge of translating existing knowledge into a statistical and accounting setting
- **UNWTO Committee on Tourism Statistics and TSA**
 - MST key agenda item in January 2017 meeting
 - Presentation of draft outlines of Statistical Framework for MST and Technical Note Linking SEEA and TSA
 - Presentation on pilot studies linking TSA and SEEA from Canada, Netherlands, Fiji, Mexico, and Italy
- **6th International Conference on Tourism Statistics: Measuring Sustainable Tourism**
 - MST will be overall theme for conference from 21-23 June, 2017 in Manila
 - Ministerial Roundtable and Roundtable of Chief Statisticians
 - Call for Action on the measurement of sustainable tourism
 - Presentation of preliminary drafts of statistical framework and technical note

Next Steps

- Presentation of technical note and input from Working Group of Experts on MST at Manila conference
- Respond to Manila Call for Action by developing a more detailed program of work
- Review of technical note by SEEA Central Framework Technical Committee in second half of 2017
- Engagement with the London Group
- Drafting of TSA Compilation Guide, co-ordinated by UNSD
- Pilot studies and capacity building

Issues for Discussion

- Role of UNCEEA in relation to the development and finalisation of the Technical Note and broader MST framework
- Technical Note as a joint output of UNCEEA and UNWTO Committee on Statistics and TSA



THANK YOU

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