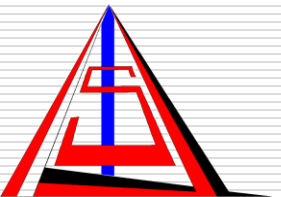


Tourism Classification Jamaica

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Classification of Tourism Products

- A particular classification of products and productive activities is needed for the measure and analysis of tourism



Classification of Tourism Products

- ❑ The products and services are those relating mainly to tourism expenditure. In classifying the products and services the Central Product Classification (CPC v2) is used.
- ❑ Productive activities are the basis for defining tourism industries and are based on the ISIC rev 4



Classification of Tourism Products

IRST 2008 identifies two types of product

1. **Consumption products**

There are two main categories:

i. Tourism characteristic products

- a. Internationally comparable Tourism characteristic products. These are the core for international comparability of tourism expenditure.
- b. Country specific tourism characteristic products



Tourism Products cont'd

Tourism characteristic products

are determined using the following criteria:

- ❑ Tourism expenditure on the product should represent a significant share of total tourism expenditure
- ❑ Products, which in the absence of visitors, would probably cease to exist in meaningful quantities



Tourism Characteristic Consumption Products and Industries cont'd

Products	Activities
1. Accommodation services for visitors	1. Accommodation for visitors
2. Food and beverage serving services	2. Food and beverage serving activities
3. Railway passenger transport services	3. Railway passenger transport
4. Road passenger transport services	4. Road passenger transport
5. Water passenger transport services	5. Water passenger transport
6. Air passenger transport services	6. Air passenger transport
7. Transport equipment rental services	7. Transport equipment rental
8. Travel agencies and other reservation services	8. Travel agencies and other reservation services activities
9. Cultural services	9. Cultural activities
10. Sports and recreational services	10. Sports and recreational activities
11. Country-specific tourism characteristic goods	11. Retail trade of country-specific tourism characteristic goods
12. Country-specific tourism characteristic services	12. Country-specific tourism characteristic services



Tourism characteristic consumption

products

- In Jamaica we have identified 8 of the 10 products :
 - Railway passenger transport service
 - Water passenger serviceare not present in our economy



Tourism Products

ii. Other consumption products- these are country specific

a. Tourism connected products

Products consumed by visitors in amounts which are significant for the visitor and/or the provider but are not included in the list of tourism characteristic products.



Tourism Products

Tourism connected products - examples of which are:

1. Goods sold in inbond (duty free) shops
2. Souvenirs, craft items, etc.

b. Other products – All other products & services not classified above



Tourism Products

□ **Other products: examples of which are:**

- **Services**

- Hairdressing service
- Telephone service
- Banking service

- **Goods**

- Clothing
 - Petrol
-



Tourism Products

2. Non Consumption product

Valuables and products associated with gross fixed capital formation and collective consumption



Table Share of Inbound Tourism Expenditure by Product and Class of Visitor

Per cent

Products	Overnight Visitors	Cruise Passengers	Total Visitors
Tourism characteristic products			
Accommodation services for visitors	52.9	-	50.0
Food and beverage services	5.8	5.2	5.8
Passenger transport services	11.6	1.9	11.1
Transport equipment rental	2.2	-	2.0
Travel agencies and other reservation services	-	-	-
Recreational, cultural & sporting activities	15.3	22.2	15.7
Tourism connected products	3.5	46.3	5.9
Other products	7.5	12.4	7.7
Other services	1.1	11.9	1.7
TOTAL	100.0	100.0	100.0

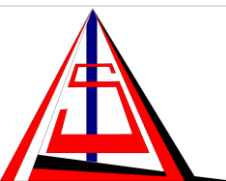


Table Share of Domestic Tourism Expenditure by Product and Class of Visitor

Per cent

Products	Domestic Trips			Outbound Trips	All Trips
	Overnight Visitors	Same Day Visitors	Total		
	Tourism characteristic products				
Accommodation services for visitors	46.2	-	24.2	-	7.3
Food and beverage services	10.4	23.9	16.8	0.1	5.1
Passenger transport services	2.9	12.5	7.5	91.2	65.9
Transport equipment rental	5.9	0.7	3.4	-	1.0
Travel agencies and other reservation services	-	-	-	5.4	3.8
Recreational, cultural & sporting activities	5.9	6.1	6.0	-	1.8
Tourism connected products	1.3	1.0	1.2	0.0	0.4
Other products	19.3	43.6	30.9	2.8	11.3
Other services	8.0	12.2	10.0	0.5	3.4
Total	100.0	100.0	100.0	100.0	100.0

Tourism Characteristic Industries

All establishments whose **principal** output is a tourism characteristic activity

- Accomodation Services
- Food & Beverage Services
- Passenger Transport Services



Tourism Characteristic Industries cont'd

- ❑ Transport equipment rental
- ❑ Travel agencies & other reservation services
- ❑ Recreational, cultural and entertainment services



TOURISM CHARACTERISTIC INDUSTRIES

Tourism Industries	National Accounts Code	National Accounts Groups
Accommodation Services for Visitors	55100	Hotels, Camp Sites and other Short-Stay Accommodation
Food & Beverage Services	55201	Activities of Restaurants & Lounges
	55202	Activities of Fast Food Outlets, Cafeterias, Snack Counters & Mobile Stands
	55205	Bars & Taverns
Passenger Transport Services	60221	Operation of Taxi Cabs
	60222	Coach Services for Excursions and Charters
	62101	International Air Transport
	62104	Internal Air Transport
Transport Equipment Rental	71110	Renting of Land Transport Equipment without Operator
Travel agencies & other reservation services	63041	Activities of Travel Agencies
	63042	Planners & Organizers of Tours
Recreational, Cultural & Sporting Activities	92190	Other Entertainment Activities incl. Night Clubs
	92410	Sporting Activities incl. Members' Clubs
	92491	Tourism Related Recreational Services
	92497	Betting & Gaming Activities
	92499	Other Recreational Activities n.e.c.

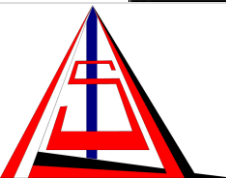


Table Tourism Industry Value Added by Industry at Basic Prices – 2007

Industry	Industry Gross Value Added	Tourism Direct GVA	TDGVA as a Share of Industry GVA
	\$Million	\$Million	%
Tourism characteristic industries	69,617	47,576	68.3
Accommodation services for visitors	26,628	25,305	95.0
Food and beverage services	9,551	2,075	21.7
Passenger transport services	14,429	10,450	72.4
Transport equipment rental	1,772	1,387	78.3
Travel agencies and other reservation services	701	700	99.8
Recreational, cultural & sporting activities	16,537	7,660	46.3
Other industries	708,492	4,788	0.7
Total Value Added at Basic Prices	778,108	52,364	6.7
Net Taxes on Tourism Products	111,966	12,553	11.2
Gross Domestic Product at Market Prices	890,074	64,917	7.3

Thank You!!

