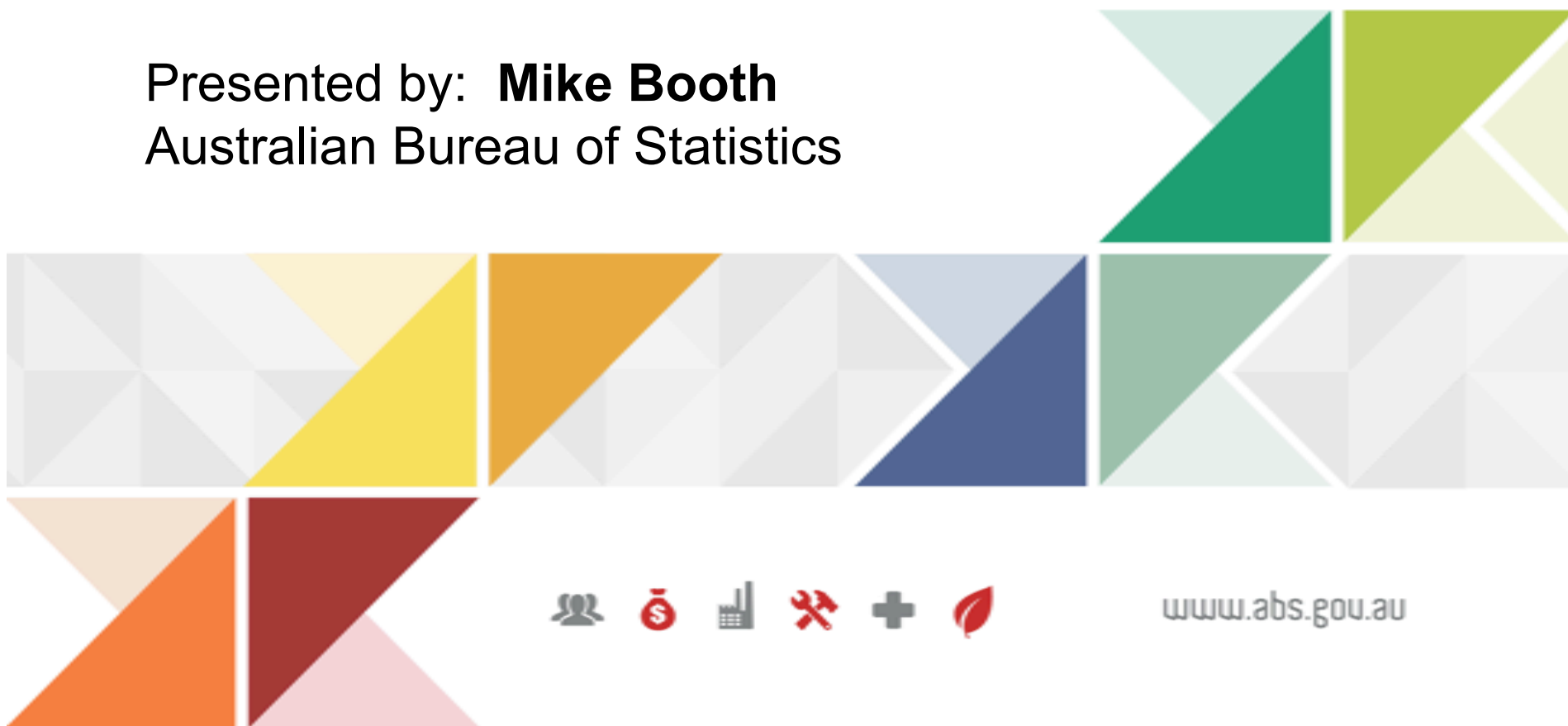




Communications and Policy Applications

Session E - Introduction

Presented by: **Mike Booth**
Australian Bureau of Statistics



www.abs.gov.au



➤ Next LG meeting - Canberra Oct 2019

- Canberra: The “bush capital”
- Plenty of attractions as well as experts around environmental and geospatial aspects

➤ Canberra environmental facts:

- A higher percentage of people use a bicycle as the main form of transport than anywhere else in Australia
- A higher percentage of households in Canberra recycle waste than the rest of Australia





➤ **Can guarantee this!**





➤ **Can't guarantee this!**





Communication and policy context

- Platform for exchanges on communications and policy applications both nationally and internationally
- Discussions around aspects for coherence and greater understanding
- Open up sharing of practises and extensions to the continued push in this area for Environmental Accounts



Format

- Range of excellent speakers covering practical applications and relevant communications aspects
- End of today and end of tomorrow's session:
 - Want you to be involved in summarising your learnings (1,2,4, All technique)
 - Capture key points on stick-it notes
 - Forms basis of practical points to progress in our own countries around this topic



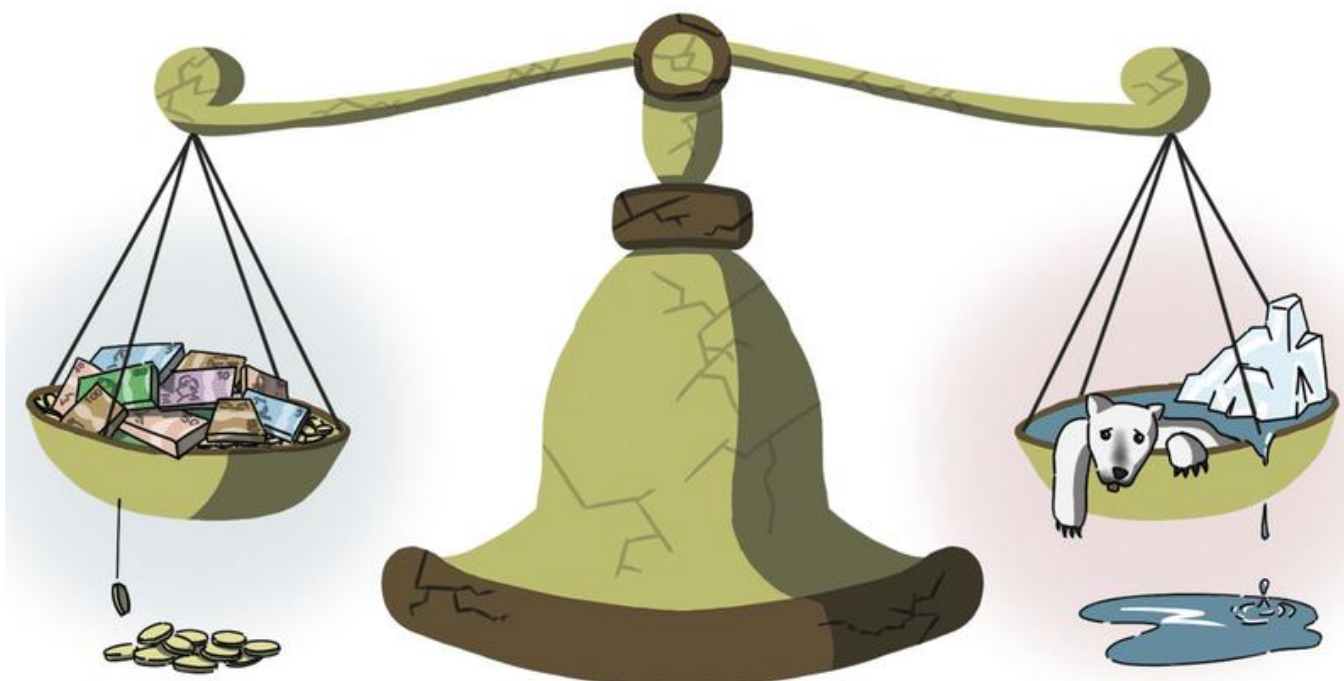


'A country could exhaust its mineral resources, cut down its forests, erode its soil, pollute its aquifers, and hunt its wildlife to extinction, but measured income would not be affected as these assets disappeared.'

Repetto et al



Do the economists hear the environmentalists?





**We recognise the importance of a SEEA framework –
but how do we best bring others on board?**





Econometric modelling of the recreational value of the NSW Parks Estate



Example: ABS Great Barrier Reef Accounts

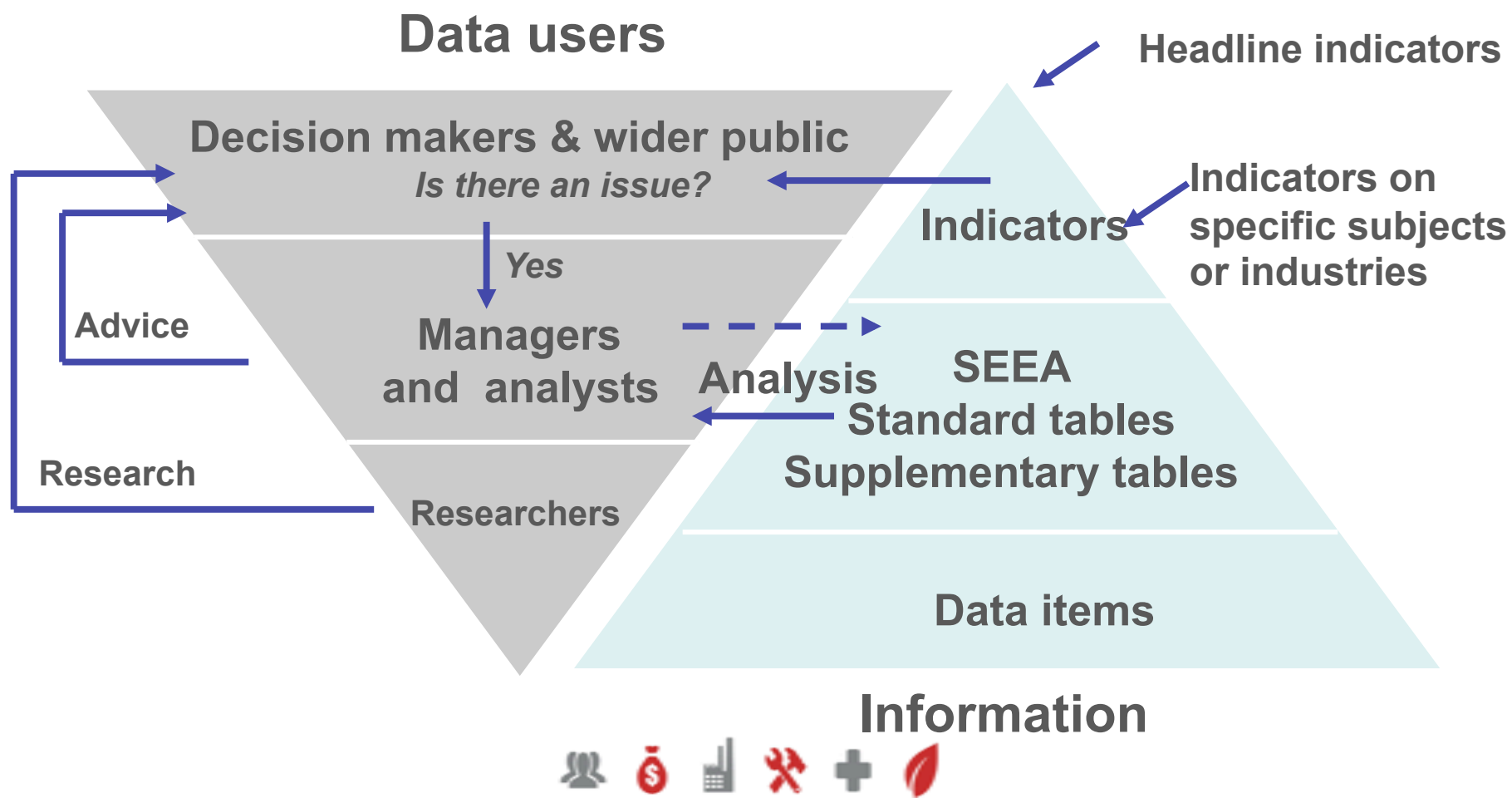


Integrated environmental and economic data on:

- marine and terrestrial extent and condition
- biodiversity
- ecosystem services
- employment profile
- carbon
- water
- expenditure on environmental goods and services
- tourism
- agriculture and forestry
- fishing and aquaculture
- indigenous cultural services



How do we engage with the policy community?



Accounts make hidden data visible

