

**System of Environmental-Economic Accounting: Experimental Ecosystem Accounts:
Diagnostic Tool for Strategic Planning**

Version 4.0, September 22, 2014

Group exercise

SITUATION

Your Deputy Minister asks for a proposal to ensure your country/province meets international obligations for reporting on SDGs by 2020.

Funding could be made available depending on your strategy and work plan.

He/she requires a proposal by tomorrow to convince other Deputy Ministers to collaborate.

YOUR TASK

Give an elevator speech (2 minutes) to convince Deputy Minister what is required:

Given the national **priority** to _____,

which requires **collaboration** among _____,

we propose to integrate **data** on _____,

to create **accounts** for _____,

by building on our **experience** in _____.

There are **opportunities** to support this by _____,

however the **constraints** that need to be overcome include _____.

The **work plan** to _____,

and _____

will require approximately ____ **years** and ____ **dollars**.