



System of  
Environmental  
Economic  
Accounting

# The SEEA Experimental Ecosystem Accounting Framework

*Scoping workshop on business  
accounting, 16-17 October*

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# Overview

- What is Natural Capital Accounting and the SEEA?
- The SEEA Experimental Ecosystem Accounting Framework
  - > Examples from the European Union
- Linking private and public sector natural capital accounting approaches



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# WHAT IS NATURAL CAPITAL ACCOUNTING AND THE SEEA



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# Limitations of Traditional Accounts

National accounts do not cost depletion or degradation.

Narrow view of environment -> only asset when owned and yielding benefits

Do not capture all economic contributions of nature (e.g. regulating services)

-> Decision makers don't have key information necessary to effectively pursue and track sustainable development.

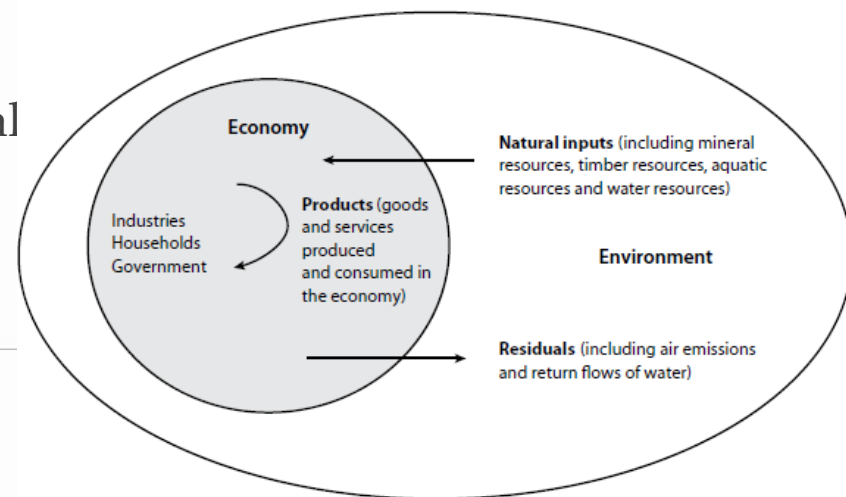
-> Need for SEEA / NCA !



# System of Environmental-Economic Accounting (SEEA)

SEEA as the measurement framework for natural capital accounting

- Work started in late 1980s
- Rio 1992 / Agenda 21 -> recognized the need for satellite accounts
- The **SEEA Central Framework** was adopted as an international statistical standard by the UN Statistical Commission in 2012
- The **SEEA Experimental Ecosystem Accounting** complements the Central Framework and represents international efforts toward coherent ecosystem accounting

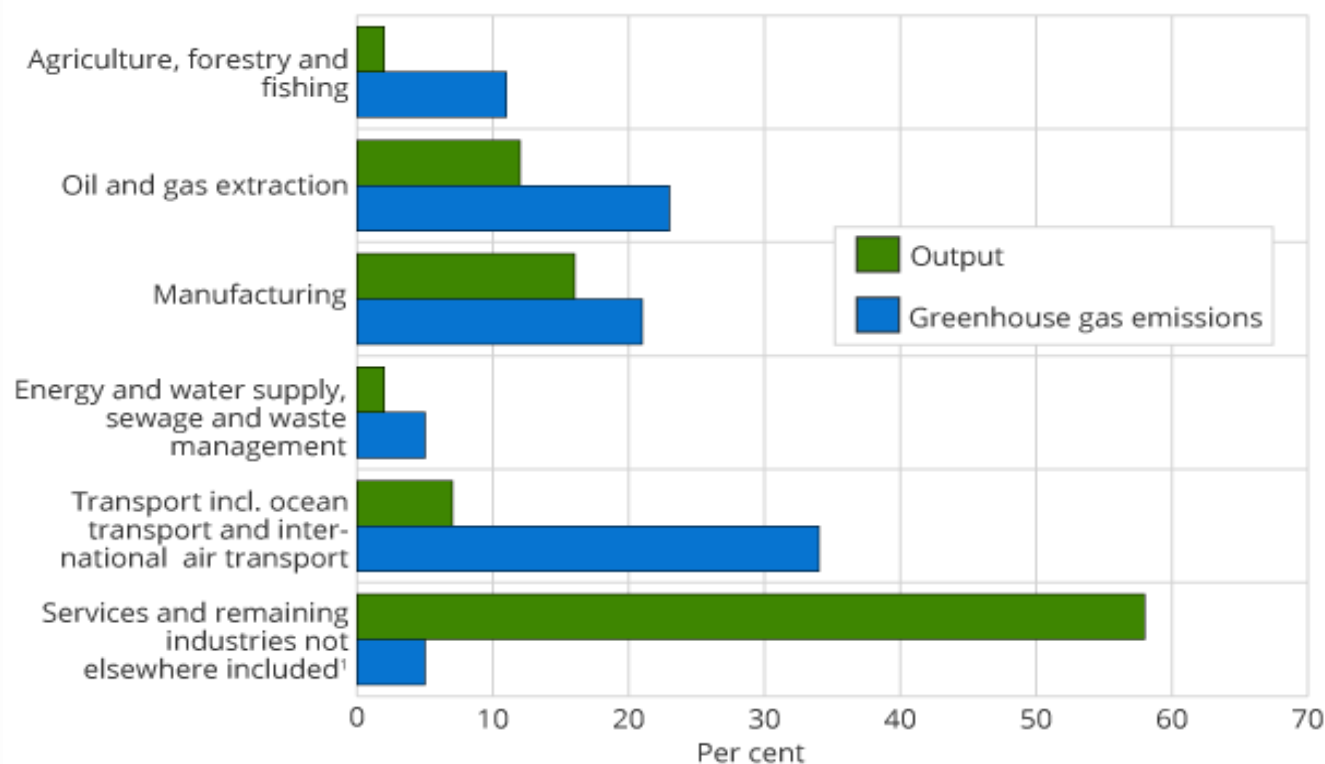


# SEEA accounts

<b>SEEA-CF</b> (Central Framework)	<ul style="list-style-type: none"><li>• <b>Assets</b></li><li>• <b>Physical flows</b></li><li>• <b>Monetary flows</b></li></ul>	<ul style="list-style-type: none"><li>• Minerals &amp; Energy, Land, Timber, Soil, Water, Aquatic, Other Biological</li><li>• Materials, Energy, Water, Emissions, Effluents, Wastes</li><li>• Protection expenditures, taxes &amp; subsidies</li></ul>
<b>SEEA Water;</b> <b>SEEA Energy;</b> <b>SEEA Agriculture, Forestry and Fisheries</b>	Adds sector detail	Asset and flow accounts for <ul style="list-style-type: none"><li>• Water</li><li>• Energy</li><li>• Agricultural, Forestry and Fisheries</li></ul>
<b>SEEA-EEA</b> (Experimental Ecosystem Accounting)	Adds spatial detail and ecosystem perspective	Extent, Condition, Ecosystem Services, Thematic: Carbon, Water, Biodiversity

# Example (Norway): Output and GHG emissions by industry

Figure 3. Greenhouse gas emissions (CO<sub>2</sub>-equivalents) and output (fixed 2005-prices) divided according to industries and share of totals. 2012



<sup>1</sup> Services, energy and water supply and construction, education, health and social work and general government administration.

Source: Statistics Norway.

# BIOFIN MEXICO

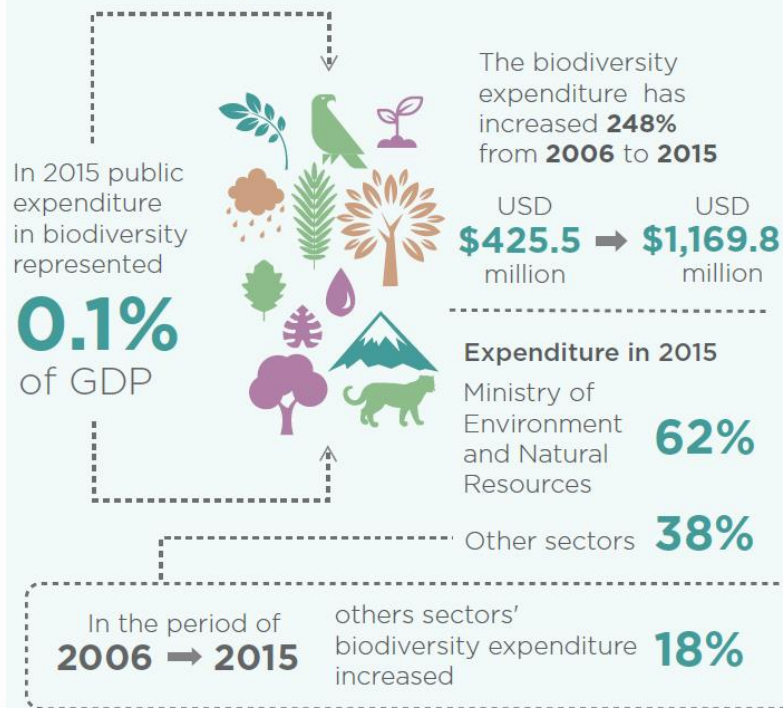
Biodiversity  
Finance Initiative

## Implementing Finance Solutions for Biodiversity and Sustainable Development

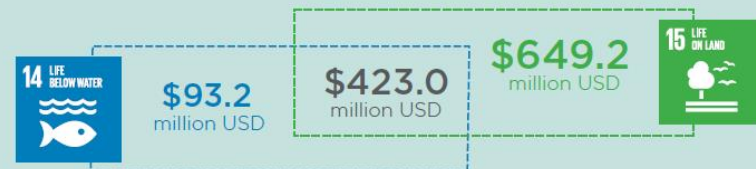


Empowered lives.  
Resilient nations.

### Biodiversity Finance in Mexico

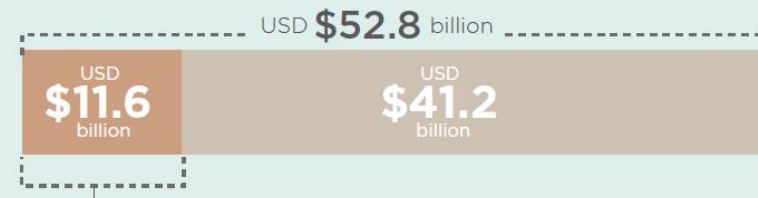


### Biodiversity Expenditure that Potentially Contributed to the Agendas of SDGs 14 and 15 in 2015



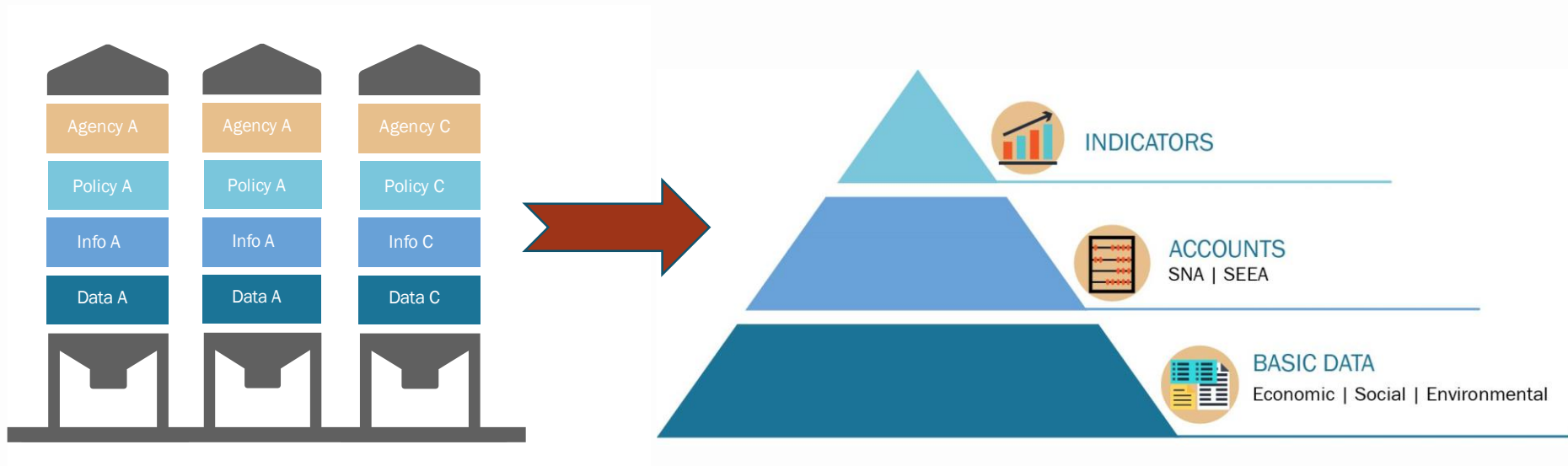
### Finance Needs Beyond the NBSAP

The total Cost of Environmental Degradation and Resource Depletion (CEDRD) in 2015 was:



SEEA

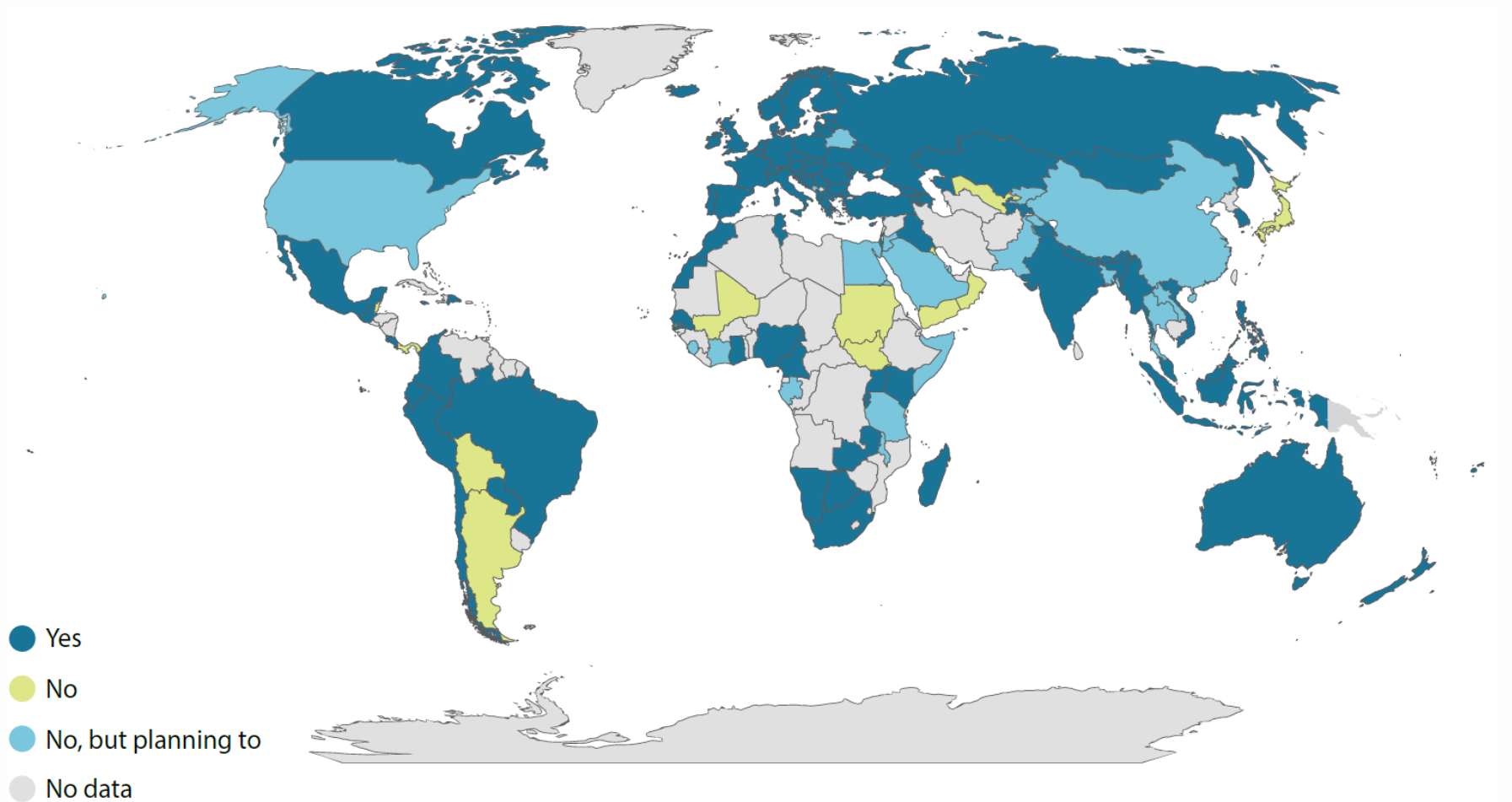
# From data silos to integrated information



# Benefits of an Accounting Framework for the Environment

- Presents environmental and economic information together in a consistent way
- Allows for environmental data to be integrated with existing System of National Accounts measures
- Provides:
  - International comparability
  - Broad credibility
  - Replicability
- *Transforms data into information*

# SEEA Around the World





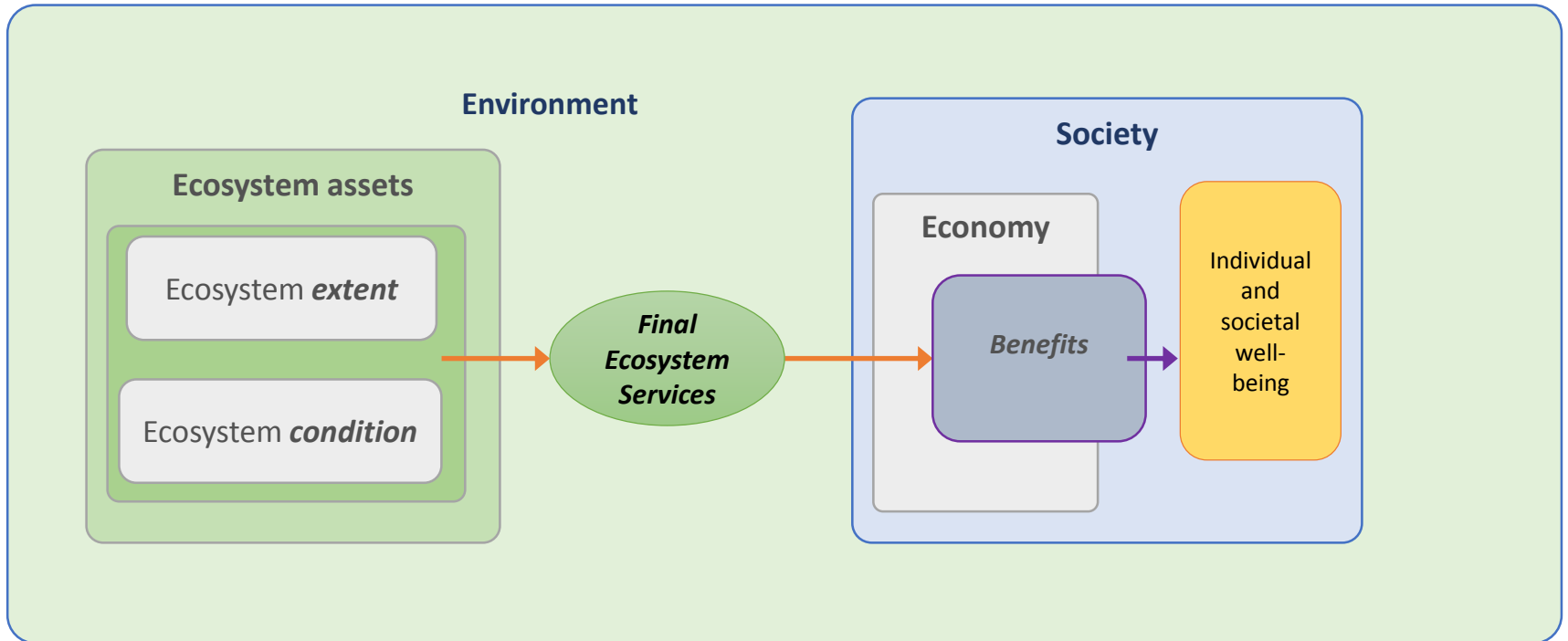
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# SEEA EXPERIMENTAL ECOSYSTEM ACCOUNTING FRAMEWORK

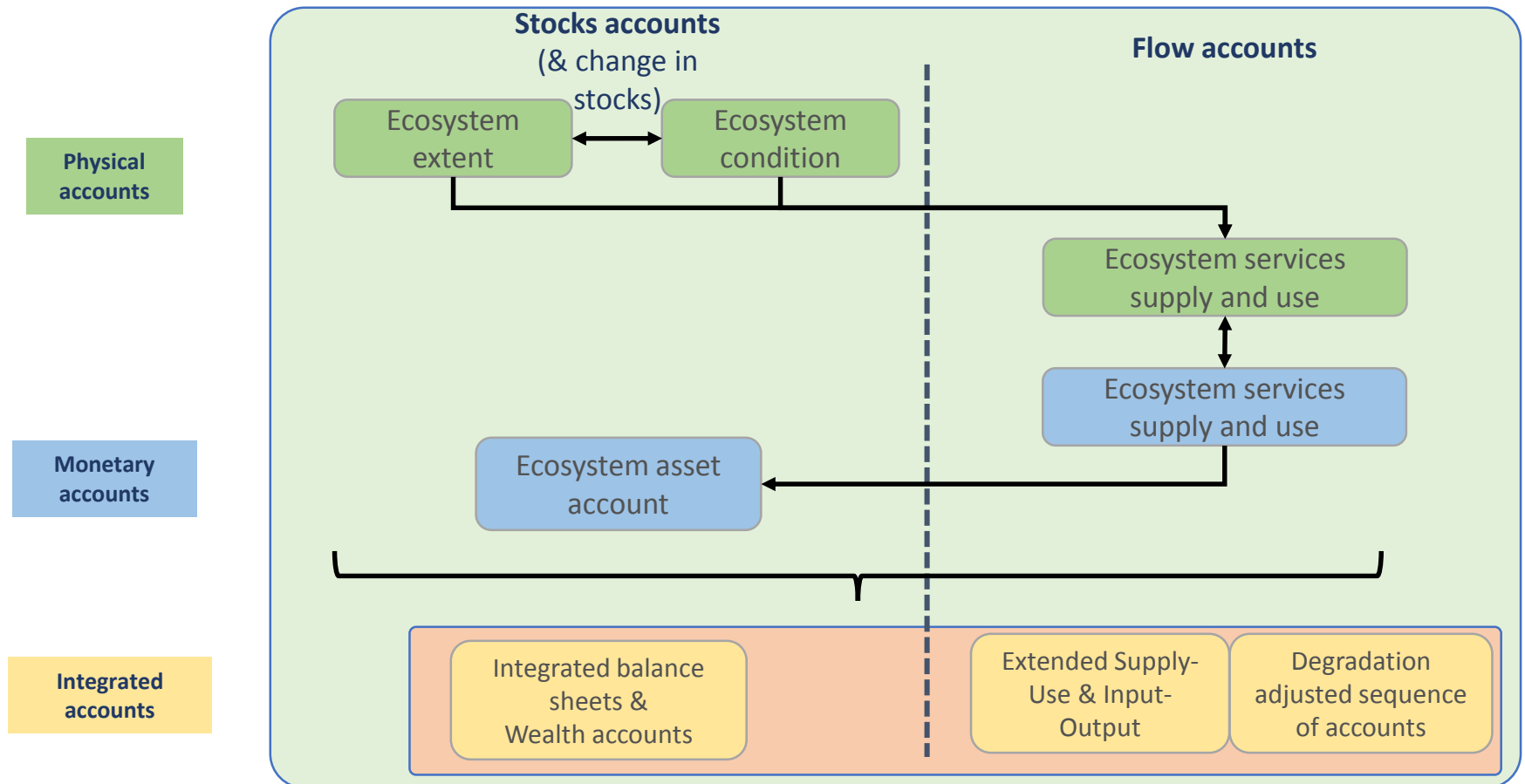


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# SEEA EEA Conceptual Framework



# Core accounts + connections with the SNA





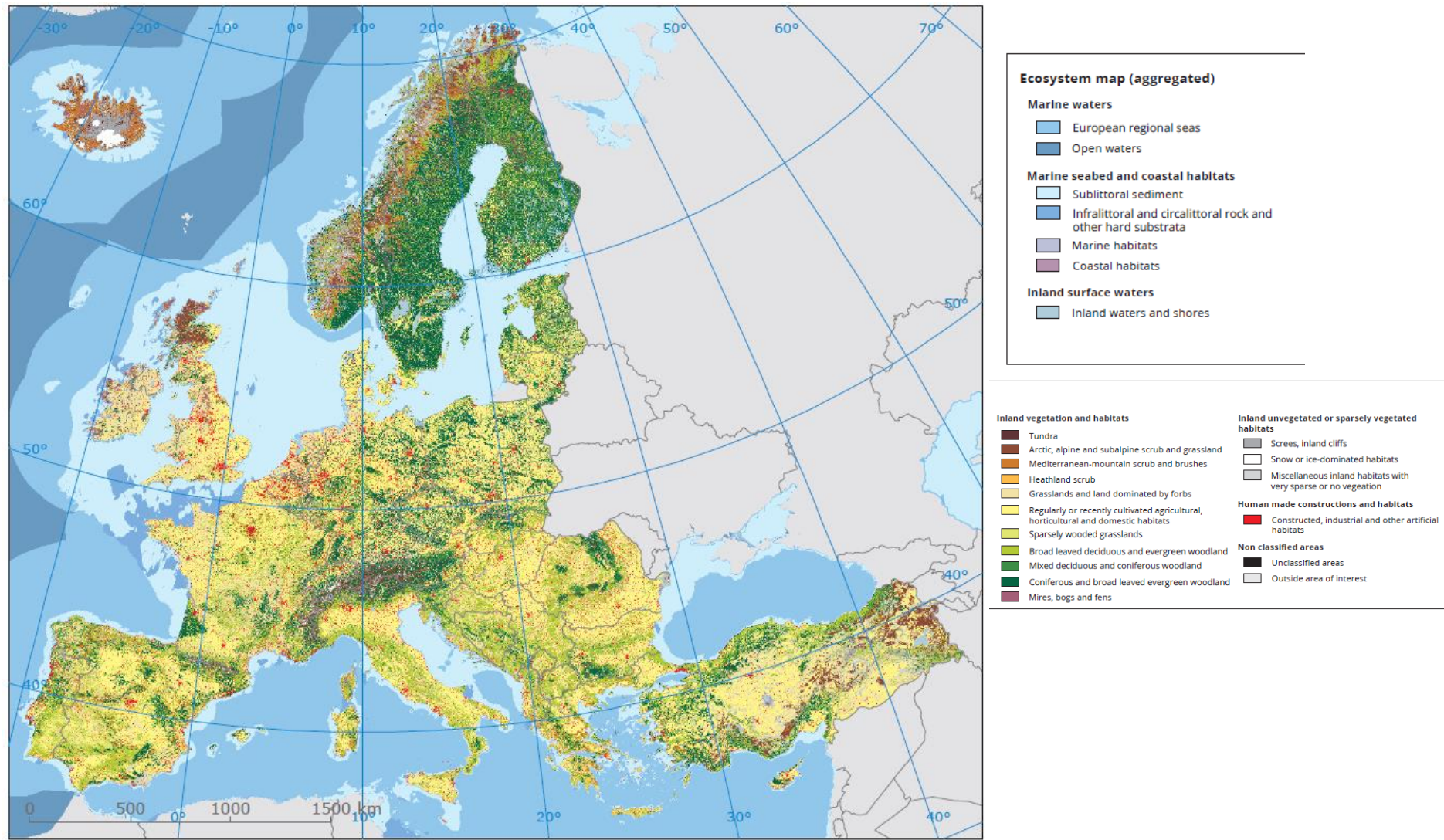
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# EXAMPLES *ECOSYSTEM ACCOUNTING IN EU*



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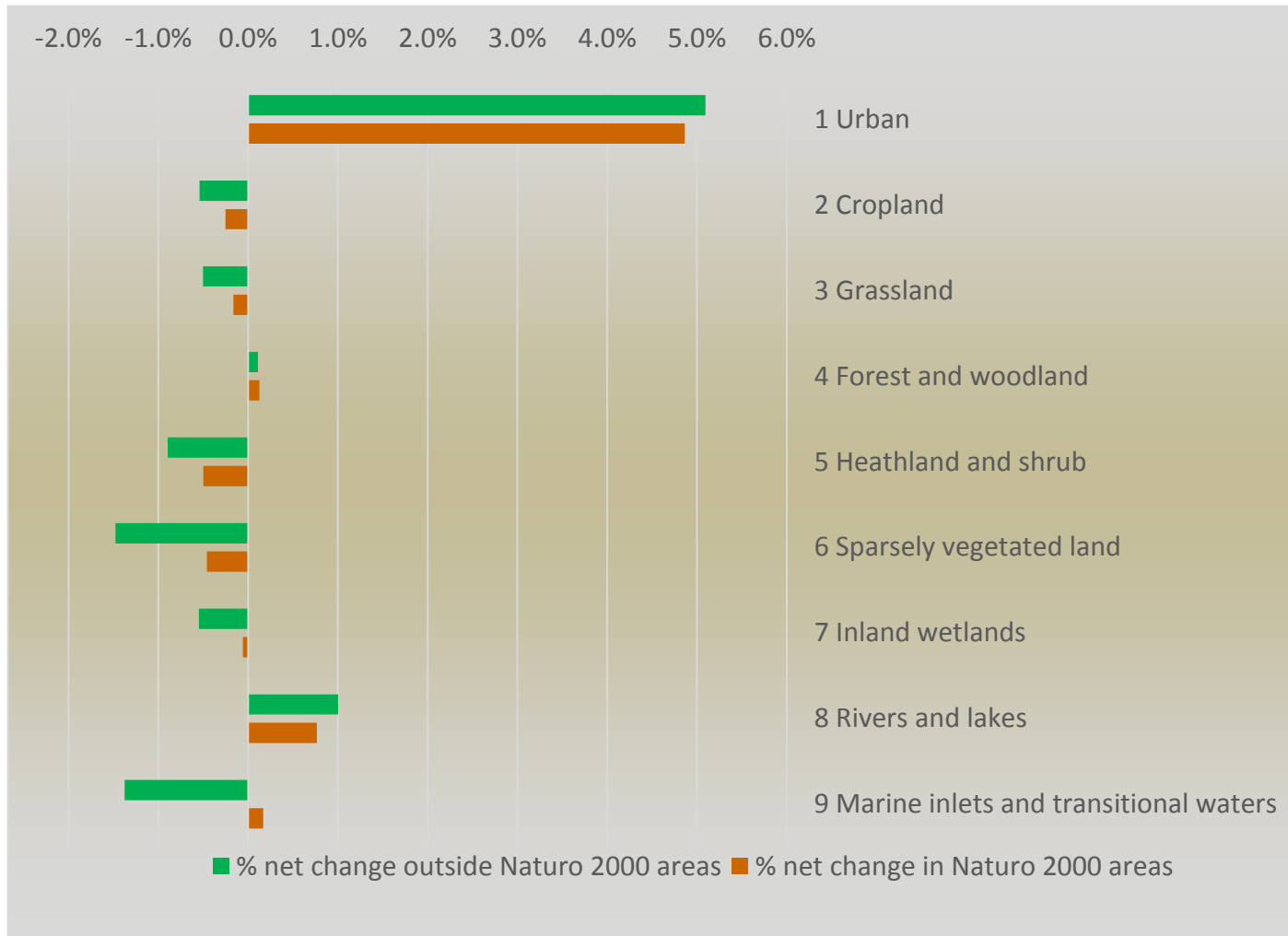
# Ecosystem extent account - EU



Source: EEA, 2015a, *European ecosystem assessment: Concept, data, and implementation*, EEA Technical Report No 6/2015, European Environment Agency

## - RESULTS -

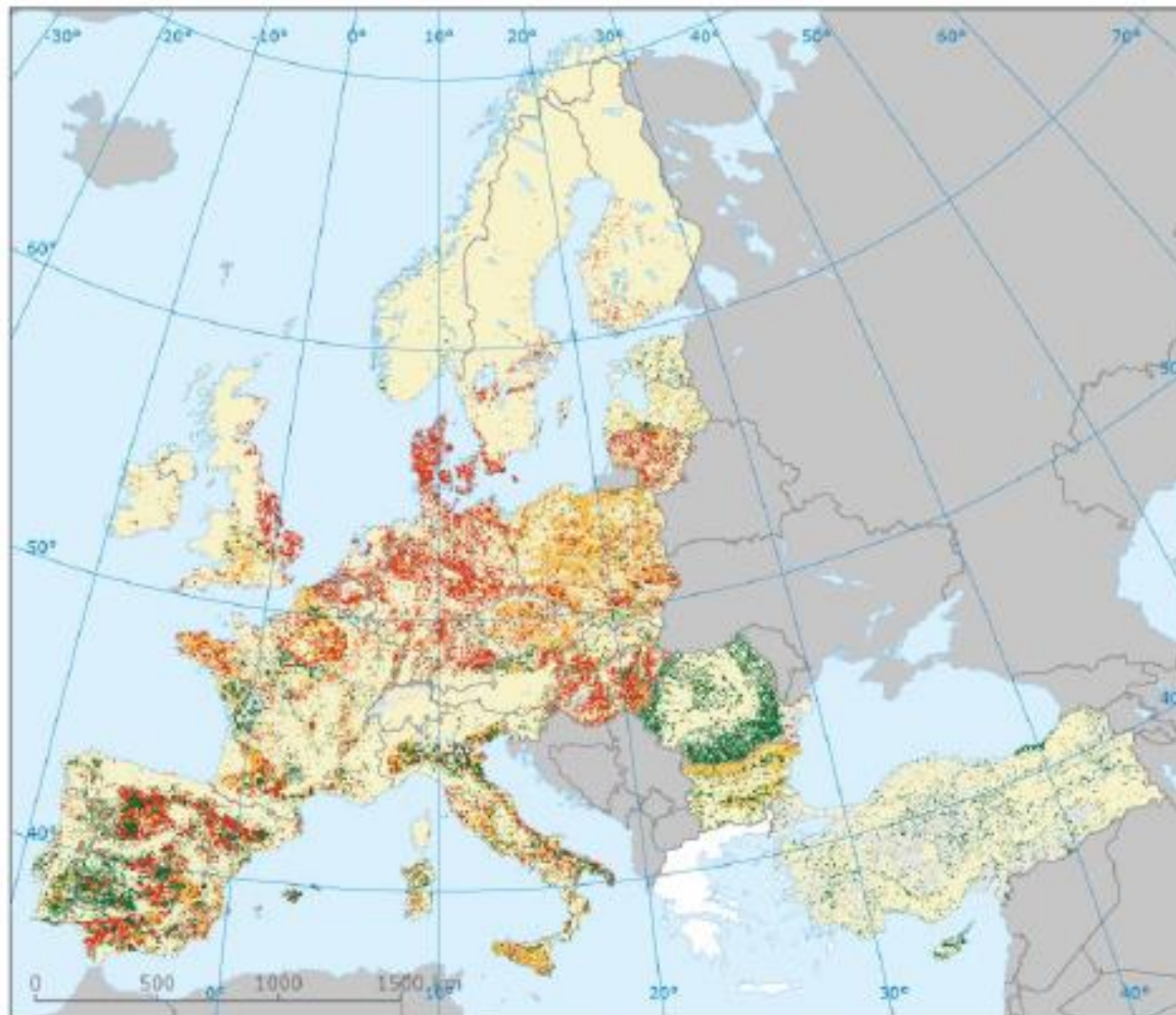
### EEA: Net changes in ecosystem extent inside and outside of Natura 2000 (=protected) areas, 2000-2012



Source: EEA, CLC accounting layers 2000, 2006, 2012.

EEA May 2019: <https://www.eea.europa.eu/publications/natural-capital-accounting-in-support/>

# Ecosystem condition account - EU



## Aggregated assessment of cropland condition

Condition

Good

Favourable

Unfavourable

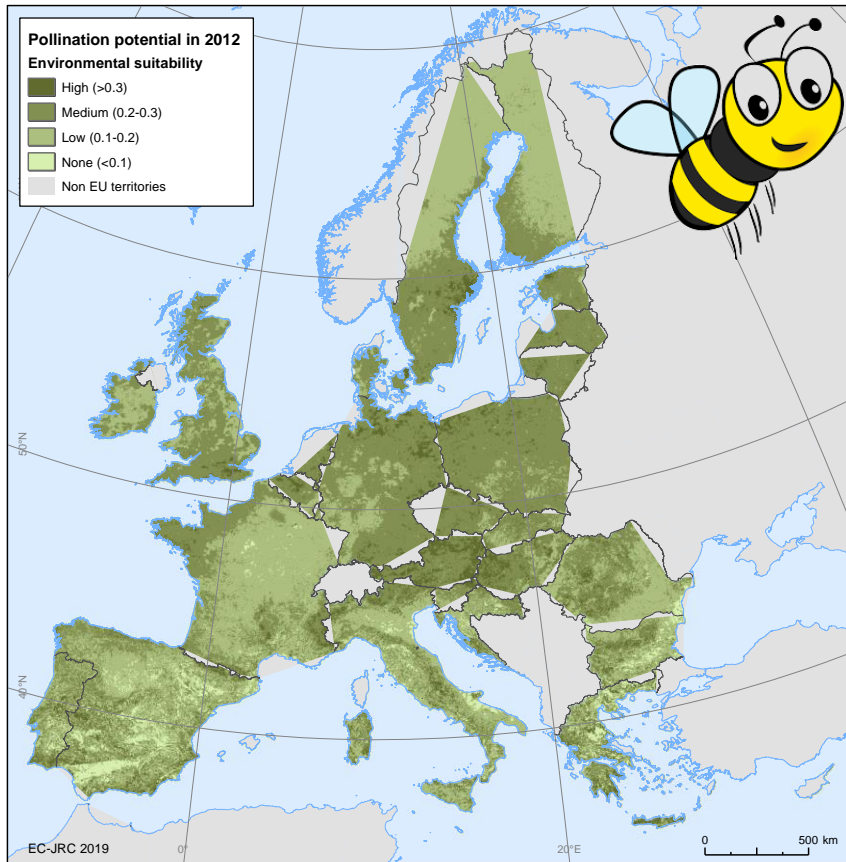
No cropland

No data

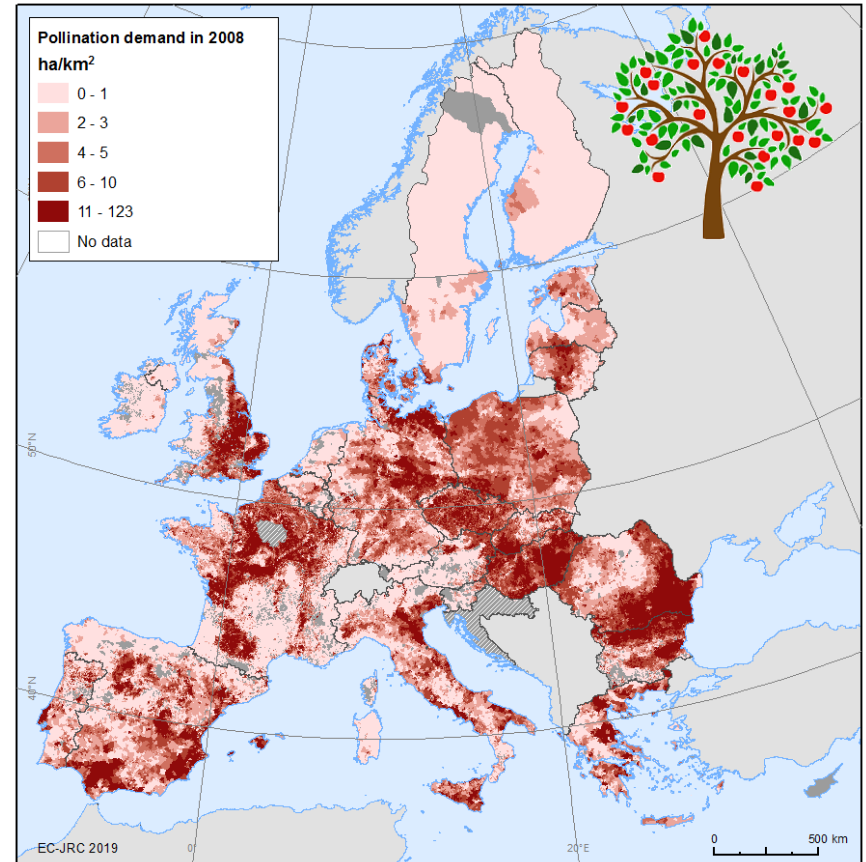
Outside coverage

# Assessing ES

## *Crop pollination*

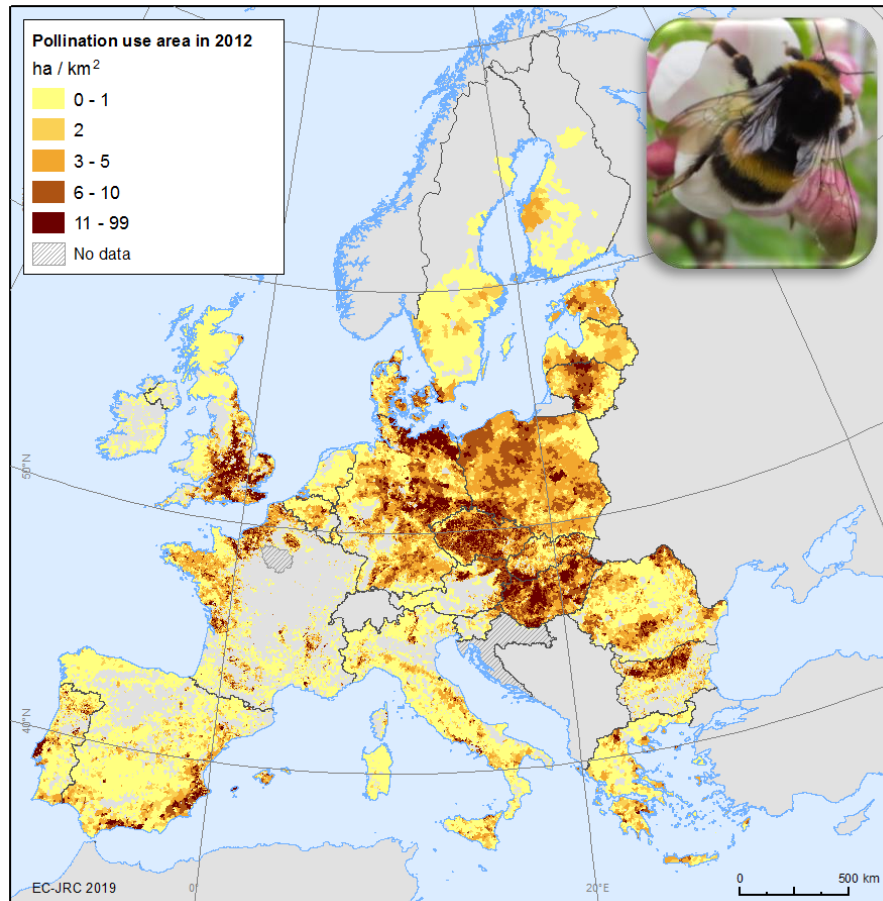


Pollination potential

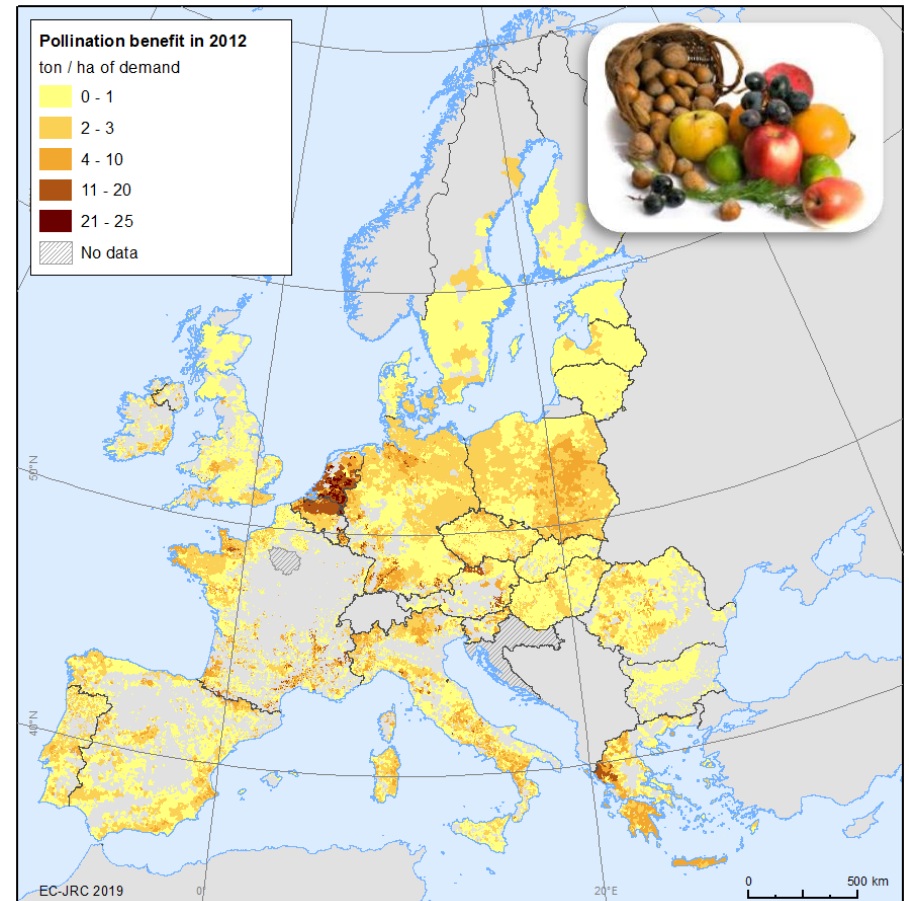


Pollination demand

# Crop pollination

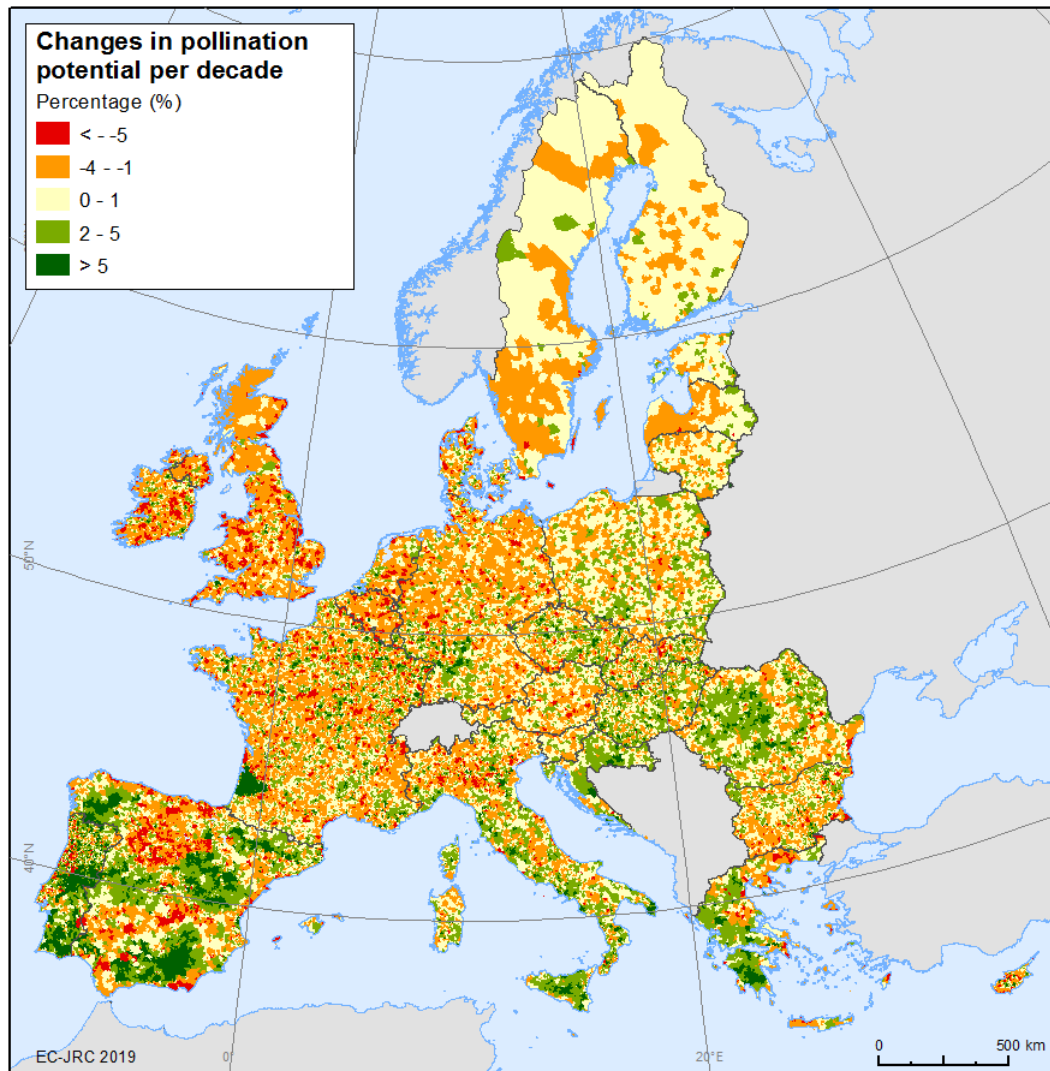


Use area (overlap)



Benefit: yield attributable to  
wild insect pollinators

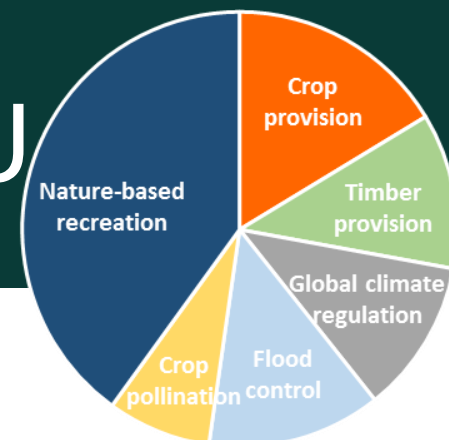
# Crop pollination



Useful for the  
integrated narratives

IPBES: “decline of  
wild pollinators in  
North West Europe”

# Supply table for the EU



Year 2012, million EUR	Ecosystem type									Total
	Urban	Cropland	Grassland	Heathland and shrub	Woodland and forest	Sparsely vegetated land	Wetlands	Rivers and lakes	Coastal and intertidal areas	
Ecosystem service										
Crop provision		20,560								20,560
Timber provision					14,540					14,540
Global climate regulation	20	150	850	20	13,330	20	0	NA	NA	14,390
Flood control	90	1,020	3,130	360	11,390	0	330	NA	NA	16,320
Crop pollination		9,720								9,720
Nature-based recreation	80	4,070	7,480	3,100	30,720	1,350	2,300	1,020	280	50,400
<b>Total</b>	190	35,520	11,460	3,480	69,980	1,370	2,630	1,020	280	125,930
<b>Value in EUR/km<sup>2</sup></b>	880	22,090	22,610	19,250	44,010	23,410	26,890	9,320	14,530	28,740

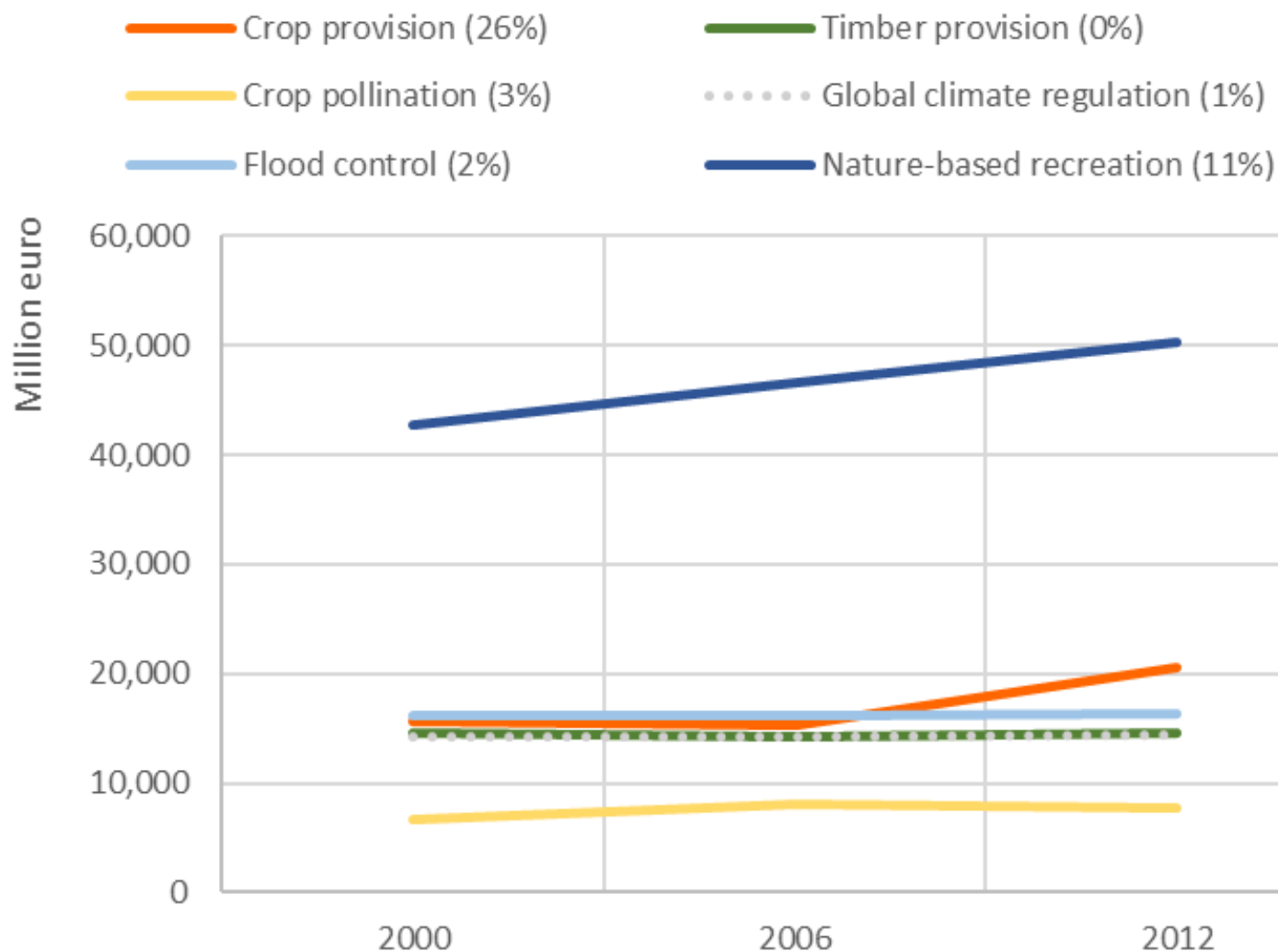
NA: not assessed

Values rounded to the nearest tens

56,370 euro/km<sup>2</sup> of green urban area



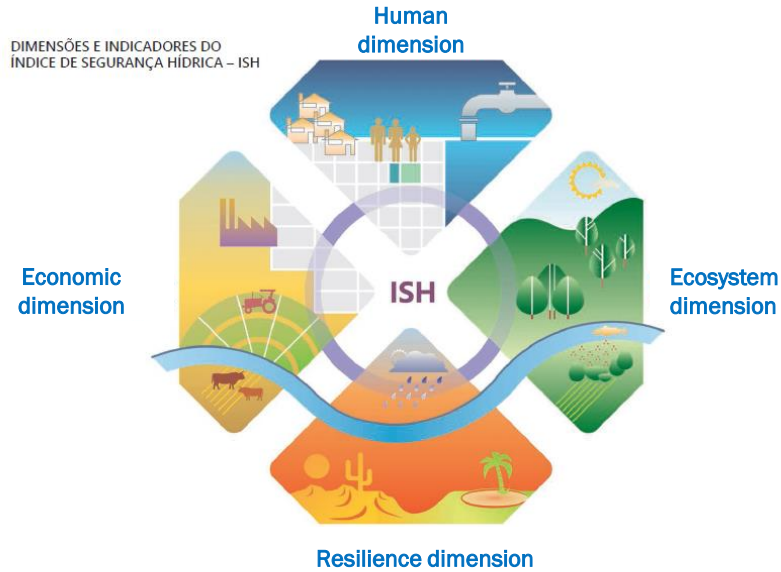
# Trends for ecosystem services



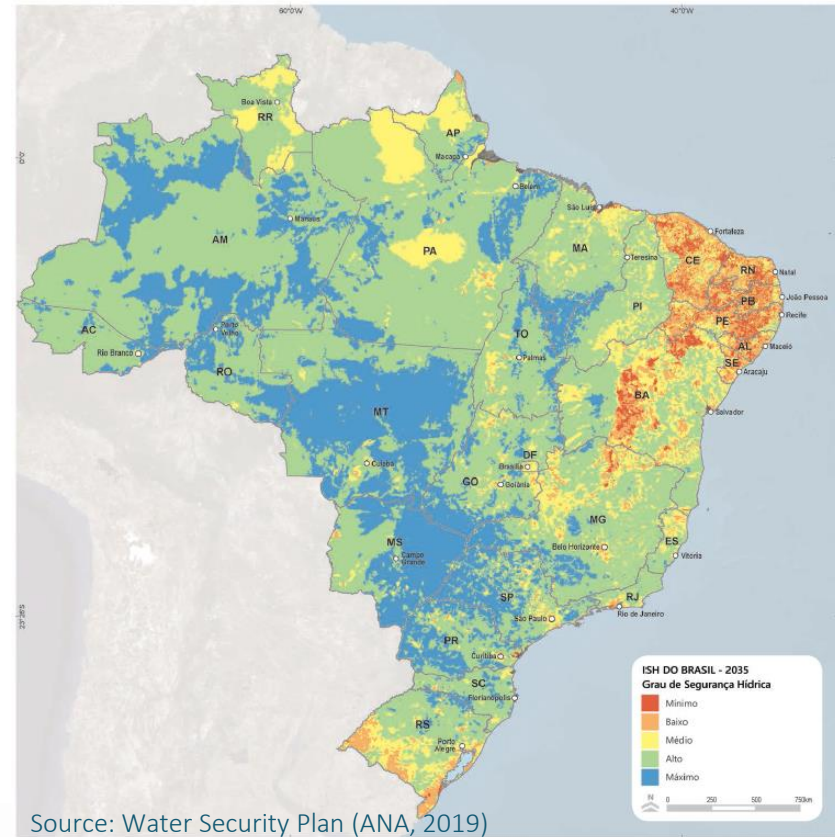
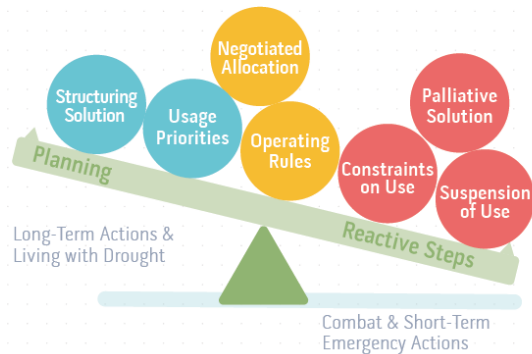
# Níveis de legenda – conforme escala em tela (zoom)



# Water stress – Water Security Index (Brazilian Water Security Plan)



## ACTIONS PURSUING WATER SECURITY





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# LINKING PRIVATE AND PUBLIC SECTOR NCA APPROACHES



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# The need

- Public sector
  - > Macro level accounts depend on business level data
  - > Corporate sustainability accounting and reporting support SDGs and SDG monitoring (12.6.1 and beyond)
- Private sector
  - > Lack of ready access to robust data for businesses
  - > Data gaps – impacts and dependencies, spatial and temporal data at relevant scales, data that is fit for purpose
- Alignment and shared approaches are possible

# Potential benefits

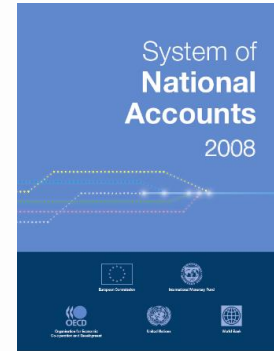
- Alignment of national and corporate sustainability will:
  - > Reduce the **reporting burden** for businesses by aligning business surveys with corporate reporting on the environment
  - > **Streamline** the process of using business-level statistics in the production of national SEEA accounts and **improve quality**
  - > Provide a set of **common definitions** and concepts so businesses can use statistical products efficiently

# Links with business accounting

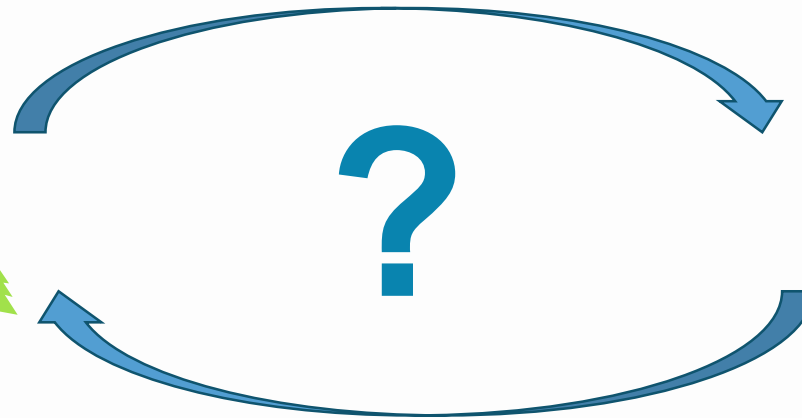


Business surveys  
Structural business statistics

Benchmarking  
Sector-specific statistics



and more



# Advancements by the statistical community

- Information on flows (pressures, benefits) vs. information on stocks and issues of condition
- Standardization of definitions, classifications
- Benchmarks and reference levels
- Data sources and their scope
- Tools (remote sensing)
- Methodology (e.g. valuation)

# Alignment issues

- Substance:
  - > Reporting units (enterprise / establishment)
  - > Scope (upstream / downstream / supply chain / value chain)
  - > Concepts and definitions
  - > Principles for disclosure (materiality vs thresholds)
  - > Data
- Complex landscape
  - > Public sector—sustainability and the environment are more and more cross-cutting
  - > Private sector—multiple organizations and initiatives for standards, reporting, frameworks



# THANK YOU

[seea@un.org](mailto:seea@un.org)