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DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS  
STATISTICS DIVISION  
UNITED NATIONS

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**Area A: Coordination and Communication  
Summary of activities and future work**

*Paper prepared by the Working Group on Coordination and Communication  
(for discussion)*

# UNCEEA WORKING GROUP ON COORDINATION AND COMMUNICATION (AREA A)

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## 1. Introduction

1. This note reports on the activities of the Committee's working group on coordination and communication (Area A) over the past year. Chaired by the Australian Bureau of Statistics, Area A aims to foster coordination, integration and complementarity of programs relevant to environmental-economic accounting and related statistics, enhance coordination of programmes and activities on environmental-economic accounts to eliminate duplications of effort; promote complementary and resource-effective initiatives; and enhance communication with the users' community with particular focus on the use of the SEEA for policy and decision-making.

## 2. Developments in 2024-25

2. Area A met regularly in the past year to discuss updates and opportunities to communicate and mainstream SEEA on various initiatives. In line with the workplan agreed at the [19th Meeting of the UNCEEA](#), the main components of the 2024-2025 workplan included: the maintenance of the landscape assessment; the continuation of the organization of a webinar series on "Uses of the SEEA for Policy"; the communication/coordination of key ongoing global initiatives; and the development of a document outlining the communication strategy in support of the update of the SEEA Central Framework. This communication strategy for the update of the SEEA Central Framework will be developed taking into account the overall communication strategy for the SEEA, but focusing on the update process.

3. The landscape assessment was developed as a living document by Area A to provide information and a visual mapping on key groups and initiatives relevant to the Committee's work and to highlight opportunities for broader engagement of the SEEA community. Area A updated the assessment in the past year.

4. Two [webinars on 'Uses of the SEEA for Policy'](#) were organized during the initial phase of the series. Area A considered additional topics such as sustainable finance, business accounting, policy uses related to taxes and subsidies and renewable energy, and the compilation and use of the accounts at a subnational level. However, with the launch of the update of the SEEA Central Framework, the focus shifted toward the development of a communication strategy in support the update process

5. The communication strategy for the update of the SEEA Central Framework is being developed in close coordination and collaboration with the UNCEEA working groups, and in particular with Area B1, in order to build a cohesive and integrated approach where each working group can play a role within its mandate. The main objective of the communication strategy is to ensure that the update process involves the broader stakeholders' community and engages both compilers and users of the SEEA Central Framework, and updates are communicated clearly and appropriately throughout the process. The main elements of this document include the identification of the target audience, key messages and a range of activities, such as webinars and others, aiming at raising awareness, ensuring clear messaging on the

purpose, process and benefits of the update process, and encouraging broad participation in the update process.

6. In response to the Committee's request to enhance communication regarding the activities of the working groups, Area A launched the "UNCEEA Quarterly Update" in April 2025. This initiative aims to keep UNCEEA members informed about the work of its technical committees and working groups, as well as other relevant events. The "UNCEEA Quarterly Update" is envisaged to be developed in close coordination with the chairs of the UNCEEA's Working Groups and Technical Committees. Area A will regularly review feedback from Committee members to ensure the UNCEEA Quarterly Update remains useful and effective.

7. Due to resource and budgetary constraints, the quarterly newsletter "SEEA News and Notes", prepared by UNSD, has been temporarily paused this year.

### 3. Future work

8. For the upcoming year, Area A will continue to focus on the following key activities: (1) supporting the update of the SEEA Central Framework, in close coordination with Area B1, by facilitating the communication of progress with the broader community of users and compilers; (2) engaging in ongoing global initiatives aimed at enhancing the policy relevance of the SEEA ; (3) maintaining the landscape assessment; and (4) overseeing the preparation and dissemination of the "UNCEEA Quarterly Update".

9. Area A will continue to refine the communication strategy for the update of the SEEA Central Framework and will carry out targeted outreach activities as appropriate.

10. In support of mainstreaming the SEEA and promoting its relevance, Area A will remain actively engaged in selected global initiatives. Notable ongoing efforts include participation in the Net Zero Sprint of the United Nations Network of Economic Statisticians and the Expert Group on Well-Being Measurement, both of which contribute to the broader discussion on "Beyond GDP."

11. The Net Zero Sprint is an initiative of the United Nations Network of Economic Statisticians, aimed at aimed at sharing experiences and methodologies for tracking progress towards the 2050 goal of achieving net zero emissions. Given the relevance of the SEEA for the Net Zero Agenda, the UNCEEA Bureau was invited to contribute to this initiative. The Chair of Area A is actively engaged in the organization of this sprint collaborating with experts from other statistical domains, such as environment statistics, national accounts and economic statistics. The sprint is expected to:

- a) Compile an inventory of available resources to assist countries on reporting on the net zero transition
- b) Outline the role of National Statistics Offices and broader National Statistical Systems in the Net Zero transition
- c) Share experiences in a series of webinars and produce a 'storybook' for NSOs.

12. Another key initiative is the work of the Expert Group on Well-Being Measurement (EGWM), established during the 55<sup>th</sup> session of the United Nations Statistical Commission in March 2024. The group was created to advance the recommendations from the 2023 Beyond GDP Sprint. One of its primary goals is to develop a Framework for Inclusive and Sustainable Well-Being (FISW) and to prepare briefings for the UN High-Level Expert Group on Beyond GDP. To support this effort, several task teams have been created

focusing on areas such as health, education, and more. A new Task Team on Environment is currently being established within the EGWM and efforts will be made to engage with the UNCEEAs as this work progresses.

13. Area A will continue to maintain the landscape assessment to ensure it reflects current international initiatives and remains a valuable resource for UNCEEAs members. In addition, Area A will coordinate the preparation of the “UNCEEA Quarterly Update” in collaboration with the Chairs of other working groups of the Committee. Feedback from Committee members on the “UNCEEA Quarterly Update” will be reviewed regularly by Area A.

#### 4. Questions for the Committee

14. The UNCEEA is asked to express its views on:

- the plans to develop a document outlining the communication strategy for the update of the SEEA Central Framework;
- the engagement with the global initiatives mentioned above (i.e. the Net Zero Sprint and the Expert Group on Wellbeing Measurement) and suggest alternative or additional initiatives that could be prioritised; and
- the overall workplan proposed for the 2025-2026 period.