

Ideas about the SEEA-Water “glossy” publication

Audience: people involved in water policy making.

Structure:

Element	Description
1. Title	<p>The title has to be attractive to the readers, otherwise they won't read it. It is not for people already involved in the process of doing water accounts.</p> <p>Possible titles: “An integrated information platform for the sustainable management of our water resources”</p>
2. Presentation	<p>It is important that the publication is presented by a prominent world leader that endorses the work.</p> <p>Possible presenters: Ban Ki-Moon, Prince of Orange, Angel Gurria, Zafar Adeel...</p> <p>Also an expert advisory group is necessary to revise the document and then endorse it.</p>
3. Introduction stating the policy issues that need to be addressed	<p>Show that water problems are increasing and there is a need to have better information. Mention that the information needed has to cover several aspects to which water is related and it has to be coherent. There is also a need for harmonization of the concepts used in different countries.</p>
4. Explain how SEEA-Water is helping and can help to address the policy issues described before	<p>Explain that SEEA-Water is a conceptual framework to create water information systems that are policy relevant. It integrates information of different aspects related to water and the economy. It helps in the harmonization of concepts.</p>
5. Explain why SEEA-Water is a solid platform	<p>SEEA-Water consolidates the international experience of around 20 years in compiling water accounts in national statistical agencies who have worked closely with water management agencies.</p> <p>SEEA-Water is linked to the System of National Accounts.</p> <p>SEEA-Water has been approved as an interim standard by the UN Statistical Commission. The number of countries using it, or planning to use it, has increased rapidly from 22 when it was adopted to almost 50 today.</p>
6. Show some country cases	<p>Mention applications in Australia, Mexico, China, Jordan,</p>

<p>of application</p>	<p>Netherlands..., and explain the institutional arrangements that have allowed the use of the accounts for policy design and evaluation.</p> <p>Perhaps it is not necessary to show the actual standard tables. It might be better to show graphs with relevant indicators derived from the tables.</p>
<p>7. Mention the organizations responsible for making SEEA-Water and how it is supported. Opportunities to contribute in the revision process.</p>	<p>SEEA-Water was developed by the UNSD and then approved by the UNSC. Seek endorsement by UN-Water and/or UN-WWAP and others.</p> <p>Mention that SEEA-Water will be revised in 2012, according to the new SEEA, so there is a great opportunity to improve it with the inputs from the “water community”</p>