

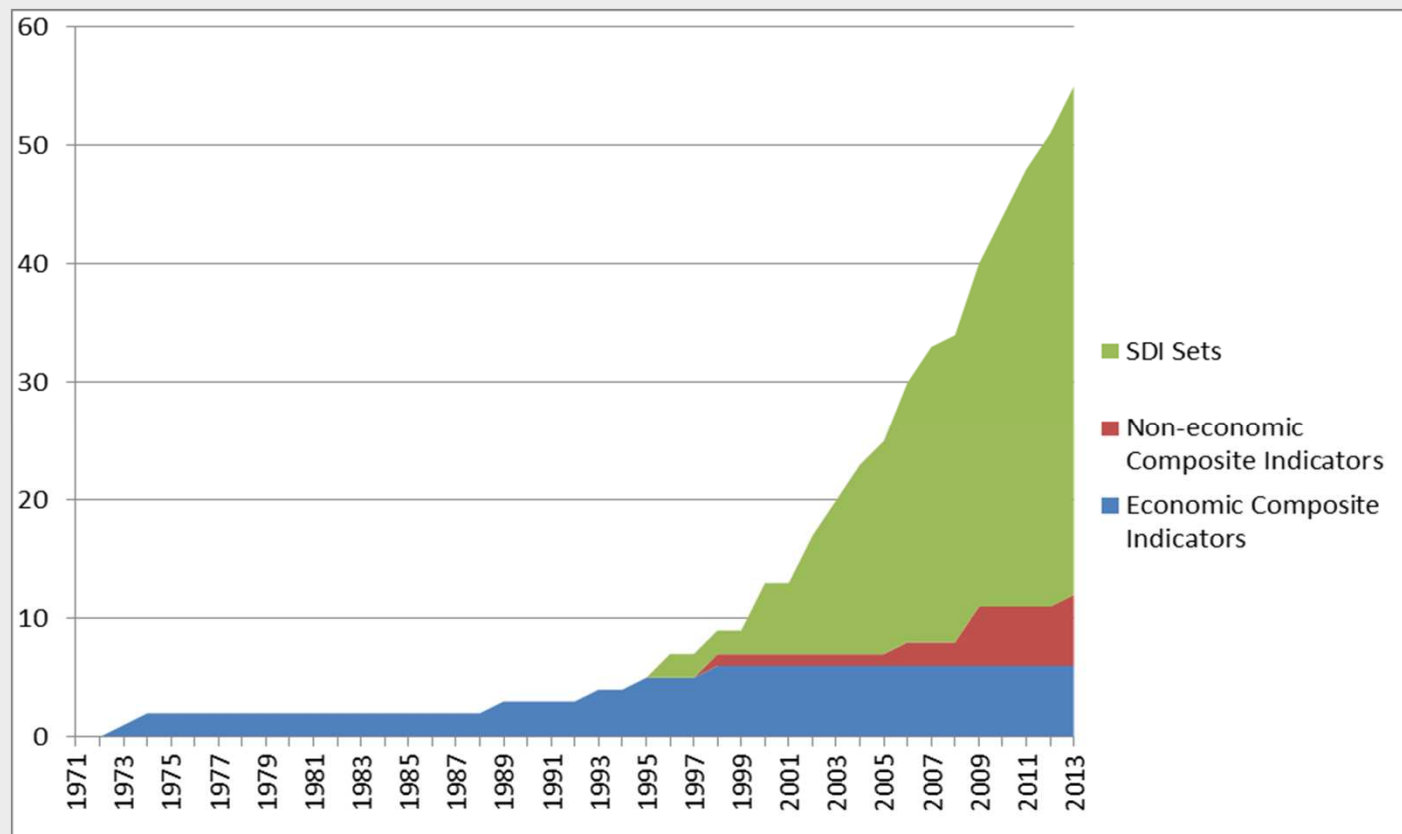
Alignment of SD at the National, Company and Product Level

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Measurement systems for SD/Progress (national level)



The Need for Convergence

- Many initiatives to measure SD:
 - National-level (quite often involving NSIs)
 - Initiatives by companies to measure their impacts
- Good and bad news
 - Good news: It shows enthusiasm for SD measurement
 - Bad news: Stakeholders in society are not working together
 - Lack of harmonisation=process of convergence needed
 - A role for SEEA?

Stocktaking of convergence initiatives

SCALE LEVEL	STAKEHOLDER	
National	Government	
Regional	Regional government	
Company	Companies	
Product	Consumers	

Sustainable development, Wellbeing, Happiness, Sustainability, Green Growth, Resource efficiency, Corporate Social Responsibility, Integrated reporting, Footprint etc.

Conceptual convergence

Horizontal convergence

Example:
System of Environmental and Economic accounts (SEEA)
Global Reporting Initiative

Example:
Measuring what matters (UK)
CBS/GRI/TSC (The Netherlands)

Vertical convergence



Alignment project

- Funding by Dutch ministry of infrastructure and environment
- Partners
 - National – Statistics Netherlands – CES recommendations
 - Company – Global Reporting Initiative
 - Product – The Sustainability Consortium
- Collaboration between NSI and companies
- Goals
 - Compare the indicators/systems
 - Draw conclusion about the future

Tentative results

- Final report – July 2014
- Differences in philosophy
 - Difference: Conceptual (CES) vs. Stakeholder (GRI/TSC)
 - Similarity: Materiality – some indicators are only relevant for some countries, companies or products
 - Difference: Quantitative only (CES) or combination of Quantitative/Qualitative (GRI/TSC)
- Detailed comparison of indicators and comparison to SDGs (not yet finished)
 - Most overlap in the area in environmental indicators (energy, CO2 and materials)

Conclusions

- The need for alignment to connect stakeholder
- Alignment is a long term process
- Materiality over different levels
 - There are legitimate reasons why there are differences at different levels
- Using the current Post2015 momentum
- Linking to other measurement framework (SEEA) and initiatives (Measuring what matters)
- More cooperation between statistical world and companies